SALES & PARTNER PLAYBOOK

Kadaikodi

Kadaikodi lets anyone tap and have the shop come to them, runs a small business's whole store, and helps it raise money to grow.

Shop comes to you | Whole-store operations | Funding requests | Back local businesses | AI in every role

PREPARED BY
Burdenoff Consultancy Services Pvt. Ltd.

PRODUCT
kadaikodi.com

BOOK A CALL
calendly.com/vignesh-burdenoff/1-1

00 How to use this playbook

Read the opportunity signals and the one-question test first; they tell you in one conversation whether a vendor, a programme or a multi-cart owner is a fit. Use the persona hooks to open, the use cases to make it concrete, and the objection responses when it gets hard. Your job is to recognise the fit and make a warm introduction with the facts listed in the handoff section.

IN A HURRY
Read sections 01–03 and 18. That is enough to recognise an opportunity and open a conversation.

BEFORE A MEETING
Add 06–08, 10 and 16 — who buys, what they buy, what it costs, and what they will push back on.

HANDING OVER A LEAD
Sections 19–22 tell you exactly what to send, to whom, and what you earn for it.

CONTENTS

01 Product Overview
02 One-Line Pitch
03 30-Second Elevator Pitch
04 Problem We Solve
05 Value Proposition
06 Ideal Customer Profile
07 Buyer Personas
08 Top Use Cases
09 Product Capabilities
10 Pricing & Plans
11 Competitive Landscape
12 Why Us / Differentiators
13 Customer Proof & Credibility
14 Demo Information
15 Sales Talking Points
16 Objection Handling
17 Discovery / Qualification Questions
18 How to Identify a Good Opportunity
19 How to Introduce Us
20 Lead Handoff Process
21 Partner / Referral Commercials
22 Contact Information
23 Useful Links & Sales Assets
24 Product Mockups — Complete Visual Appendix

01 Product Overview

KADAIKODI.COM

Kadaikodi runs the whole life of a small business's commerce. Customers tap and a mobile storefront comes to them — a salon cart to the doorstep, a pani puri stall to the gate, a cloth cart to the street — or they choose delivery, pickup, a booked store visit, a scheduled stop or a group stop. Vendors run operations, staff, orders, inventory, customer support, finance and marketing in one voice-first app in their own language. Every sale builds a track record, so any storefront can ask for investment against set goals with its financials, documents and a plain plan, and anyone can back a small business they know. Investing in a small business carries real risk, including losing some or all of the money put in; Kadaikodi does not promise returns and each backer decides for themselves.

CATEGORY

AI-native commerce for small, informal and mobile businesses — doorstep storefronts, whole-store operations, funding requests and community backing — for vendors, shops, multi-cart owners, the people who buy from them and the programmes that support them.

WHERE IT STANDS TODAY

Kadaikodi is available today at app.kadaikodi.com with a free tier. There are no public reference customers, published usage figures or completed security certifications yet. Funding requests and investing are offered where local rules allow, with eligibility checks, and every request is reviewed before publishing.

HOW CUSTOMERS GET IT

Cloud service. A vendor signs up on a phone, sets up their storefront and starts taking requests and recording sales — nothing to install or run. Data is hosted in India by default. Programmes onboarding many vendors get custom terms, and enterprise agreements can add a dedicated tenant.

- Mobile app for customers, vendors, staff and backers
- Web app with customer, vendor, staff, backer and operator views
- Voice actions in local languages for vendors and staff
- AI assistant on every screen, scoped to the record you have open
- Live map of storefronts on duty, routes and stops
- BigConsole dashboards, FluidGrids automations and BotManor agents in the same sign-in
- Agent access for AI clients under Kadaikodi permissions
- Command-line tool and SDKs for programmes onboarding many vendors

02 One-Line Pitch

SAY EXACTLY THIS

"Kadaikodi lets anyone tap and have the shop come to them, runs a small business's whole store, and helps it raise money to grow."

SHORTER, FOR A CHAT MESSAGE

Tap, and the shop comes to you — and the shop runs on Kadaikodi.

THE CATEGORY SENTENCE

Kadaikodi is an AI-native commerce app for small, informal and mobile businesses and the people who buy from them and back them.

03 30-Second Elevator Pitch

SPOKEN, ROUGHLY 30 SECONDS

"Most everyday commerce happens in small shops, stalls and carts that customers cannot call to them and that run on a notebook. With Kadaikodi a customer taps and the salon cart, the snack stall or the cloth cart comes to their door — or they choose delivery, pickup or a store visit. The vendor runs staff, orders, stock, support, money and marketing by voice in one app. Every sale builds a real track record, so the shop can ask for investment against a clear goal, and the regulars who love it can back it."

IF THEY ARE TECHNICAL

Kadaikodi is one federated commerce graph covering storefronts, offerings, visit requests and routes, orders, staff tasks, the daybook and funding requests, with permissions enforced at the gateway on every field. The AI on every screen reads only what the person asking may see, and analytics, automations and agents come from BigConsole, FluidGrids and BotManor in the same workspace.

IF THEY ARE A BUSINESS BUYER

A vendor replaces a notebook, a billing app, a credit book and chat groups with one app that also brings customers to them. There is a free tier, vendors set their own prices and visit fees, and the record they build while working is what a funding request uses — no separate preparation.

04 Problem We Solve

Small and mobile businesses face three walls — reach, records and money to grow — and the people around them have no easy way to help.

Customers cannot call the shop to them

Who feels it: Households, older customers, new parents, party hosts

What it costs them: They phone around, wait without knowing when anyone will come, or go without — and the vendor never hears about the demand.

How Kadaikodi answers it: Tap, and the shop comes to you: a live map of storefronts on duty, a request with a time window and notes, the vendor accepts, and the customer follows it as it comes.

Vendors walk empty streets

Who feels it: Food stalls, salon carts, cloth and fruit carts

What it costs them: Hours lost on routes chosen by habit; stock carried to streets that do not want it.

How Kadaikodi answers it: Requests and stop subscriptions arrive before the vendor sets off, and the AI plans a route that batches nearby requests and checks stock first.

The business lives in a notebook

Who feels it: Stall and shop owners

What it costs them: No clear view of sales, cash, credit or stock, and nothing to show anyone who might help the business grow.

How Kadaikodi answers it: Sales, expenses, stock and cash counts recorded by voice; doorstep, counter and booked sales all land in one daybook automatically.

Staff and cash are hard to keep straight

Who feels it: Multi-cart and multi-shop owners

What it costs them: Cash gaps nobody can explain, disputes about hours, requests sent to the wrong cart.

How Kadaikodi answers it: Dispatcher view across carts, staff shifts and tasks, earnings per shift and a cash count at every close.

Growth money does not reach small vendors

Who feels it: Owners ready for a second cart, a stove, festival stock

What it costs them: The next step waits, or is funded informally on hard terms.

How Kadaikodi answers it: A funding request with goals, an AI-drafted plan from real records, figures labelled recorded or reported, documents and proposed terms, reviewed before publishing.

People want to back local businesses but cannot

Who feels it: Regular customers, hometown supporters

What it costs them: Goodwill that never turns into help for the business.

How Kadaikodi answers it: Businesses you know appear first; backers read the record, ask the owner and decide for themselves. Investing in a small business carries real risk, including losing some or all of the money put in; Kadaikodi does not promise returns and each backer decides for themselves.

Tools that do not talk to each other

Who feels it: Growing shops and chains

What it costs them: Orders on chat, accounts in a book, offers on a poster, reports by hand.

How Kadaikodi answers it: One app plus BigConsole dashboards, FluidGrids automations and BotManor chat agents in the same sign-in.

05 Value Proposition

Six things a partner can say with confidence, each backed by how the product works.

Tap, and the shop comes to you

Customers request a mobile storefront and follow it to their door, or choose an at-home service, delivery, pickup, a store visit, a scheduled stop or a group stop. Each business decides which of these it offers for each product or service and sets its own radius, hours, fees and minimums.

Evidence: Seven ways to buy share one order record, so every request a vendor accepts is already a sale in the daybook.

The whole store in one voice-first app

Operations, staff, orders, inventory, customer support, finance and marketing in one place, spoken in local languages and working on a basic phone and a weak signal. A single cart starts with three screens; a five-cart owner turns on more on the same records.

Evidence: Doorstep, counter and booked sales update stock and the daybook without being typed twice.

A track record that builds itself

Every sale, expense, cash count and review becomes part of the business's record. When the owner wants to grow, the record is already there.

Evidence: Figures carry a label — recorded in Kadaikodi, or reported by the owner — so readers know which is which.

Funding requests and community backing

Any storefront, mobile or fixed, can ask for investment against set goals with a plain plan, financials, documents and its own proposed terms, and anyone can back a small business they know. Investing in a small business carries real risk, including losing some or all of the money put in; Kadaikodi does not promise returns and each backer decides for themselves.

Evidence: Every request is reviewed for completeness and plain, non-promising language before backers see it.

AI for every role

A shopping companion for customers, a store manager for vendors, an operations analyst for owners, a plan writer for fundraising owners and a research companion for backers. It works from the business's own records and the permissions of the person asking.

Evidence: The research companion explains facts and terms and never recommends an investment or predicts returns.

The Burdenoff family in one sign-in

BigConsole dashboards, FluidGrids automations and integrations, BotManor agents, HeadshotMarketing campaigns and MoveTheWheels logistics switch on with templates built for Kadaikodi businesses.

Evidence: Same workspace, same roles, every agent and automation action attributed and audited.

06 Ideal Customer Profile

A vendor or small shop that trades in person, has customers who would gladly call it to them, keeps its records informally, and has a growth step it cannot yet fund — or a programme that supports many such businesses.

SEGMENT	TYPICAL SIZE	WHY THEY BUY
Mobile vendors	One to three carts, family-run	Doorstep requests and scheduled stops bring customers who are waiting; the voice daybook builds the record a funding request needs.
Fixed small shops	One outlet, one to ten staff	Delivery, pickup and store-visit bookings, stock, credit book, staff and offers in one app instead of a notebook and chat groups.
Multi-cart and multi-outlet owners	Three to fifty carts or outlets	Dispatcher view, staff shifts and earnings, cash counts, comparisons in BigConsole and chat orders through BotManor.
Vendor programmes	Associations, cooperatives, local bodies, NGOs, campuses	Onboard many vendors at once, organise scheduled stops and vendor zones, and see which vendors need help.
Event and campus operators	Festivals, food courts, corporate parks	Many vendors, one booking and payment flow, doorstep visits inside a campus.

GEOGRAPHIES

India first, from Tier 1 cities to Tier 3 towns, with local-language voice; South and Southeast Asia next, wherever informal and mobile commerce is large. Funding requests and investing are offered where local rules allow.

NOT A FIT — DO NOT CHASE

- Anyone looking for guaranteed or fixed returns, or a place to trade holdings
- Online-only sellers with nothing to fulfil and no local presence
- Businesses in restricted categories without a lawful path
- Buyers who need a custom white-label build
- A large retailer looking to replace its core enterprise systems

07 Buyer Personas

Open with the person, not the product. These are the people you will meet, on both sides of the counter.

Mobile vendor (stall, salon cart, cloth cart)

WHAT THEY WANT

More customers on each route, less stock wasted, a record that shows the business is working, and one day a second cart.

WHAT FRUSTRATES THEM

Empty streets, guesswork, no time for paperwork, and nobody who believes the numbers.

Open with: **"What if the people on your evening route asked you to come before you set off?"**

They will ask: Do I have to type a lot, and what does it cost me?

Small shop owner

WHAT THEY WANT

Delivery and store-visit bookings, stock that does not run out, credit customers who pay, offers that bring regulars back.

WHAT FRUSTRATES THEM

A notebook, a credit book and a phone that never agree.

Open with: **"How much of your day goes on writing things down that you then cannot find?"**

They will ask: Can I keep my own customers and set my own prices?

Multi-cart owner

WHAT THEY WANT

See every cart, staff member and rupee in one place; grow to the next cart.

WHAT FRUSTRATES THEM

Cash gaps, staff no-shows, requests sent to the wrong cart.

Open with: **"When a request comes in, how do you decide which cart takes it?"**

They will ask: Can my staff use it without training?

Programme coordinator (association, cooperative, local body)

WHAT THEY WANT

Onboard many vendors, organise fair stops and zones, know who needs help.

WHAT FRUSTRATES THEM

Paper registers and no view of how vendors are doing.

Open with: **"How would you know this month which of your vendors is struggling?"**

They will ask: How is vendor data protected, and who can see it?

Household customer or host

WHAT THEY WANT

The shop, stall or service at the door at a time that suits.

WHAT FRUSTRATES THEM

Phone calls, waiting, and no idea when anyone will arrive.

Open with: **"Would you call the salon cart home if it took one tap?"**

They will ask: Is it safe, and will they come on time?

Neighbourhood backer

WHAT THEY WANT

Help a business they love grow, with clear information.

WHAT FRUSTRATES THEM

No clear way to help, no way to know the numbers are real.

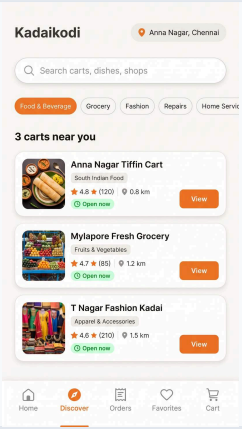
Open with: **"Is there a stall you have visited for years that you would back if you could?"**

They will ask: How do I know the figures are real? (Recorded versus reported labels — and always the risk statement.)

08 Top Use Cases

14 SCENARIOS

Each journey below is something a vendor, customer, owner or backer does in Kadaikodi. Use the one that matches the person in front of you.



HOUSEHOLD CUSTOMER

Tap, and the salon cart comes to your gate

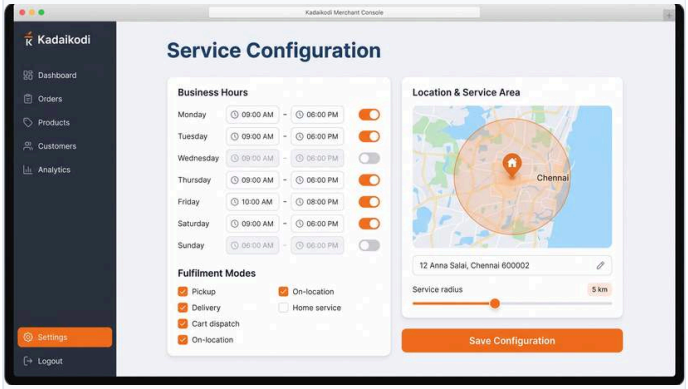
THE SITUATION

A working parent needs haircuts for two children and cannot take them into town.

WHAT HAPPENS WITH KADAIKODI

She requests a nearby salon cart for a Sunday time window, adds the gate number, follows the cart approaching and pays at the gate.

The shop came to her; the vendor filled a Sunday slot.



CUSTOMER AND VENDOR

Choose how to buy, and choose what to offer

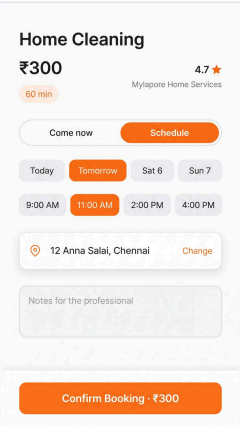
THE SITUATION

A salon-cart owner wants haircuts at home and at her parking spot, but hair oil sold only at the cart.

WHAT HAPPENS WITH KADAIKODI

She ticks the ways to buy for each offering; customers see only what fits and pick a doorstep visit, a store visit or pickup.

One order list, whatever the way to buy.



HOST

Book a stall for the party

THE SITUATION

A host has forty guests on Saturday and wants a pani puri stall.

WHAT HAPPENS WITH KADAIKODI

She requests an event booking with headcount and menu; the owner accepts, sets an advance and a cancellation rule; neighbours join a group stop.

A memorable evening and a big night of recorded sales.



MOBILE VENDOR

A vendor's day, planned and recorded by voice

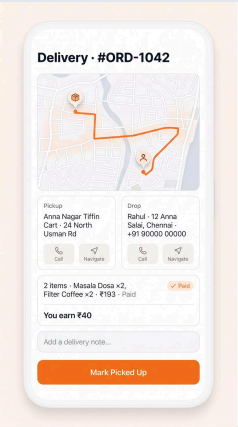
THE SITUATION

A stall owner has little time and a busy evening ahead.

WHAT HAPPENS WITH KADAIKODI

The AI reads the morning plan — requests, bookings, stock gaps, a route — then he records sales by voice and closes with a cash count and a day summary.

A fuller evening and a daybook that builds his record.



MULTI-CART OWNER

Five carts, one screen

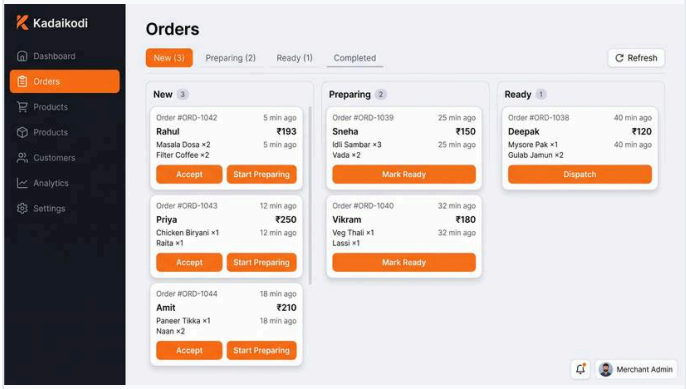
THE SITUATION

An owner with five tiffin carts juggles requests, staff and cash.

WHAT HAPPENS WITH KADAIKODI

The dispatcher view sends each request to the nearest free cart; staff clock in and get tasks on their phones; cash counts close each day.

Less juggling, clearer numbers.



SHOP OWNER

Run the whole shop in one place

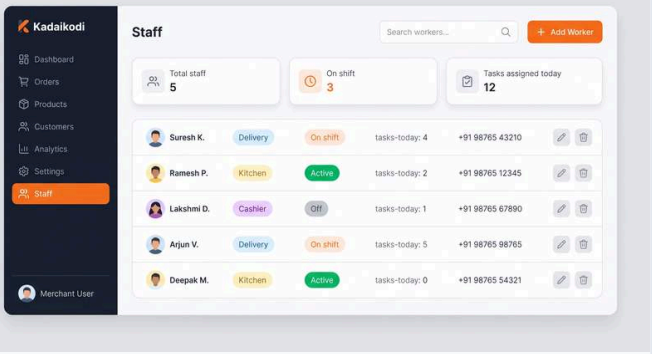
THE SITUATION

A corner-store owner runs on a notebook, a credit book and her phone.

WHAT HAPPENS WITH KADAIKODI

Counter sales, delivery orders, stock, suppliers, credit, a support inbox and offers to regulars all live in one app.

One record of the business, kept as a side-effect of the work.



STAFF

Staff with clear tasks and fair records

THE SITUATION

A cart operator wants to know his stops and be paid fairly for his hours.

WHAT HAPPENS WITH KADAIKODI

He clocks in, sees his next stop and the customer's notes, marks arrival and completion; hours and earnings are recorded.

Clear tasks; location shared only while on duty.

STOREFRONT OWNER

Raise money for a second cart

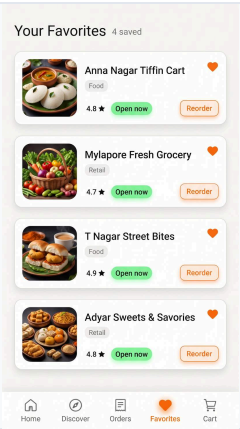
THE SITUATION

A busy stall wants a second cart for the evening route but cannot show its numbers.

WHAT HAPPENS WITH KADAIKODI

The owner sets the goal, the AI drafts the plan from his records, figures are labelled recorded or reported, documents are attached, terms proposed, and the request is reviewed before publishing.

His real record speaks for him; backers decide for themselves.



NEIGHBOURHOOD BACKER

Back the stall you know

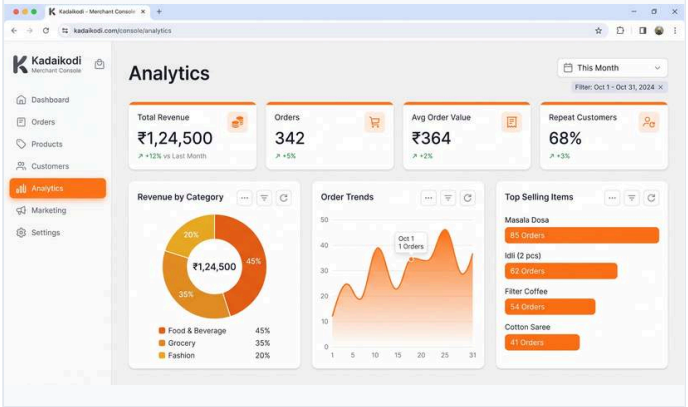
THE SITUATION

A regular customer would back the stall she visits every week if she could see how it is doing.

WHAT HAPPENS WITH KADAIKODI

She finds it under businesses you know, reads the record, documents, terms and risk statement, asks the owner a question and decides for herself.

Help for a business she believes in. Investing in a small business carries real risk, including losing some or all of the money put in; Kadaikodi does not promise returns and each backer decides for themselves.



OWNER

Numbers from your own records

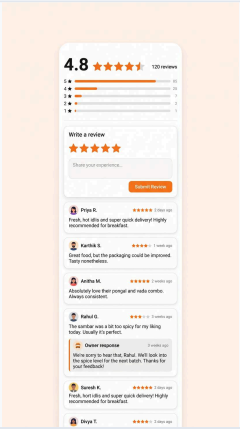
THE SITUATION

An owner wants to know which cart, route or hour actually makes money.

WHAT HAPPENS WITH KADAIKODI

Dashboards count from the business's own orders; BigConsole compares carts and routes; the assistant answers questions from the same records.

Decisions on numbers rather than instinct.



CUSTOMER AND VENDOR

Reviews that build reputation

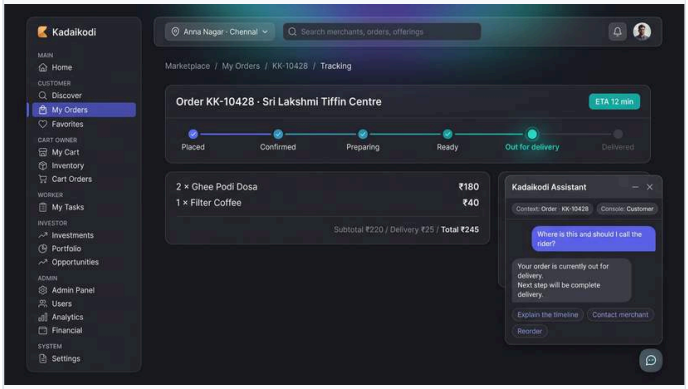
THE SITUATION

A new vendor needs customers to trust them.

WHAT HAPPENS WITH KADAIKODI

Customers rate completed visits; the owner responds; low ratings come with private feedback first.

Trust built from real orders.



EVERY ROLE

Ask the assistant on any screen

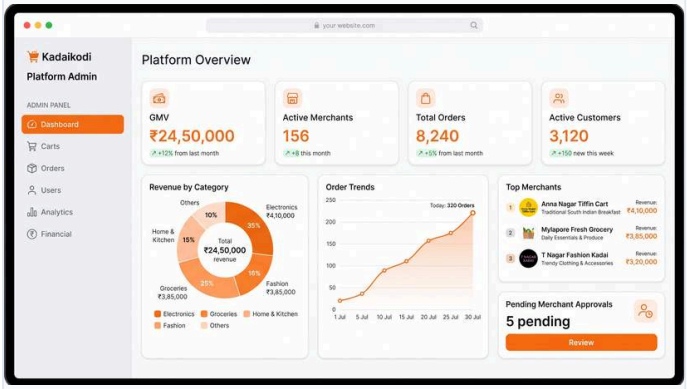
THE SITUATION

A vendor wants an answer without hunting through screens.

WHAT HAPPENS WITH KADAIKODI

The assistant knows the record open and the person's role, answers from their own data and proposes actions they approve.

Answers in seconds, in their language.



PROGRAMME COORDINATOR

Support many vendors as a programme

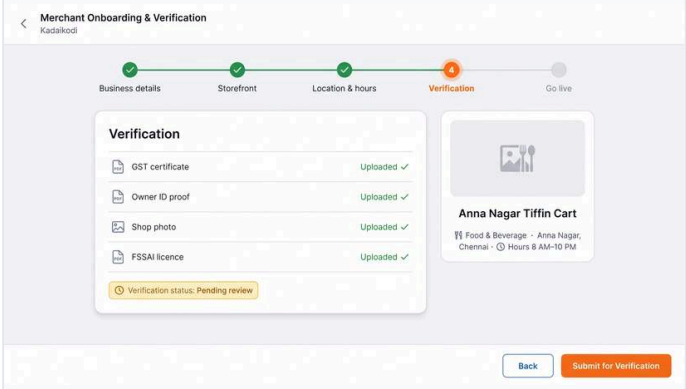
THE SITUATION

An association wants to onboard hundreds of vendors and see who needs help.

WHAT HAPPENS WITH KADAIKODI

Bulk onboarding, verification, scheduled stops and vendor zones, and an area view of trading days and service gaps.

Every vendor supported, with a clear view of the programme.



VENDOR

Get a vendor from sign-up to first request

THE SITUATION

A new vendor wants to start the same day.

WHAT HAPPENS WITH KADAIKODI

Sign up on a phone, verify identity, set the storefront, ways to buy, area and hours, and go on duty.

Live and discoverable quickly.

09 Product Capabilities

What the product does, grouped the way a vendor, a customer and a backer experience it.

The shop comes to you

Doorstep storefronts and every way to buy.

Live map of storefronts on duty
Nearby carts and stalls with what they carry today, rating and arrival estimate.

Visit requests
A time window, pre-selected items and notes; the vendor accepts, declines or proposes a time.

Seven ways to buy
Doorstep visit, at-home service, delivery, pickup, store visit, scheduled stop and group stop.

Routes and stop subscriptions
Weekly routes with a heads-up as the cart nears each stop.

Group stops and event bookings
Pool neighbours or book a stall for a party with an advance and a clear cancellation rule.

Arrival tracking and masked contact
Follow the storefront approaching; phone numbers stay private.

Vendor day

A plan in the morning, a record by night.

AI route plan
Batches nearby requests, respects breaks and explains its suggestion.

Stock check before setting off
Warns when today's requests exceed what is on the cart.

Voice sales and expenses
Record a sale or an expense by speaking, in local languages.

On-duty location
Shared only while the vendor is on duty.

Dispatcher view
Assign requests across several carts and staff.

Whole-store operations

Operations, staff, orders, inventory, support, finance and marketing.

One order list
Every way to buy, plus walk-in counter sales, with an independent payment status.

Staff shifts, tasks and earnings
Clock-in, task lists in the staff member's language, earnings per shift.

Inventory and suppliers
Stock moves, wastage, low-stock alerts and purchase orders.

Daybook and cash counts
Takings by cash and digital, expenses, credit book, profit-and-loss and statements.

Support inbox
Complaints, refunds and re-visits linked to the original order.

Marketing
Offers, loyalty points, membership plans and broadcasts to regulars with consent.

Funding requests

Ask for investment against set goals.

Goals and milestones
One or more goals with amounts and what will happen next.

AI-drafted plan
Written from the business's own records and approved by the owner.

Recorded versus reported figures
Every figure labelled by source.

Documents checklist
Upload by photo; missing or expiring items flagged.

Review before publishing
Checks completeness, identity, documents and plain, non-promising wording.

Backing businesses you know

Read, ask, decide for yourself.

Businesses you know
With permission, listings from places the backer already buys from appear first.

Research companion
Explains facts and terms; never recommends and never predicts returns.

Plain commit flow
Terms, risk statement and an explicit confirmation that the decision is the backer's.

Holdings ledger
What was put in and anything actually received, with owner updates and statements.

Groups of backers
Families or friends back one business together, each with their own holding.

AI and ecosystem

Intelligent in every role; connected to the Burdenoff family.

Assistant on every screen
Aware of the record open and the role of the person asking.

Proactive nudges
A regular nearby, rain before a visit, a report due — each says why it appeared.

BigConsole dashboards
Store, cart and route analytics and a shareable funding pack.

FluidGrids automations
Restock when low, end-of-day summaries and integrations with the tools a business already uses.

BotManor agents
Order-taking and support agents on chat and voice in local languages.

10 Pricing & Plans

Two levers: a monthly or annual subscription, and a commission on each order. Higher tiers cost more per month and take less commission, so a merchant with rising volume saves more from the lower rate than the subscription costs. Payment-processing fees are a pass-through charged by the payment provider and are separate from Kadaikodi commission; add-ons add capacity but never change the commission rate. Prices are published in four regional bands, so quote from the customer's own billing market rather than converting.

PLAN	PRICE	WHO IT IS FOR	WHAT IS INCLUDED
Free	$0 forever ₹0 forever in India. No card required. 5% commission per order.	A merchant taking their first orders, or a prospect testing the product against their own catalogue	1 cart or store, 1 organisation; 30 products or services, 50 orders per month; 1 owner seat; Storefront on a Kadaikodi subdomain; Community support plus 1 ticket per month
Starter	$9/mo or $7/mo annual ₹299/mo or ₹249/mo annual in India. 4% commission per order.	A part-time seller running a single store	1 cart or store, 3 staff seats; 200 products or services, 1,500 orders per month; Subdomain plus one theme; 90-day analytics retention; Community support plus 3 tickets per month
Growth	$29/mo or $24/mo annual ₹749/mo or ₹599/mo annual in India. 2.5% commission per order. 14-day trial available.	A full-time seller scaling several stores or locations	3 carts or stores, 10 staff seats; 2,000 products or services, 15,000 orders per month; Subdomain plus five themes; 365-day analytics retention; Priority support under 24 hours
Business	$79/mo list or $65/mo annual ₹1,999/mo list or ₹1,599/mo annual in India. 1.5% commission per order.	High-volume sellers, small chains and lighter B2B operations	10 carts or stores, 50 staff seats, 5 organisations; 25,000 products or services, 150,000 orders per month; Subdomains and all themes; Multi-location and basic price lists; Priority support under 8 hours, 99.9% availability target
Enterprise	From $199/mo list; custom annual Contracted and invoiced; commission is custom, typically 0.5–1.5%. Talk to us before quoting.	Franchises, multi-location retail, marketplaces and regulated deployments	Unlimited carts, seats, catalogue and organisations; Custom or unlimited order volume; Production single sign-on and directory synchronisation; Full B2B price lists and franchise structures; Dedicated tenant or self-hosting available; Dedicated support agreement, 99.95%+ availability target

Add-ons

ADD-ON	PRICE
500 additional products	$5/mo or ₹199/mo
5,000 additional orders per month	$9/mo or ₹349/mo
3 additional staff seats	$5/mo or ₹199/mo
1 additional cart or store	$9/mo or ₹349/mo
Storefront Pro (premium themes, SEO bundle)	$9/mo or ₹349/mo
Analytics Pro (730-day retention, custom reports, exports)	$12/mo or ₹449/mo

ADD-ON	PRICE
AI Pro (higher assistant limits, priority queue)	$19/mo or ₹699/mo
Payments Priority (faster payout, reduced reserve hold)	$19/mo or ₹699/mo
5 support hours, 30-day validity	$300 or ₹10,999

WHAT TO TELL A PROSPECT ABOUT PRICE

- Commission is a tier lever and nothing else moves it — no add-on, bundle or discount changes the per-order rate.
- Four published regional bands mean an Indian, South-East Asian or African merchant pays a local price rather than a converted one; always quote the band for the customer's verified billing market.
- Payment-processing fees charged by the payment provider are pass-through and sit outside Kadaikodi commission — say this early, because buyers assume otherwise.
- Refund position: a 30-day money-back on a first subscription purchase, and commission is reversed whenever the underlying order is refunded.
- Over-quota behaviour is warn at 80%, block at 100%, with an upgrade or add-on offered — orders in flight are never blocked mid-fulfilment.
- Never quote a discount, a commission rate or an enterprise price yourself; every quote is approved by us before it reaches the customer.

11 Competitive Landscape

Prospects compare Kadaikodi with categories of tools, not one rival. Concede where each wins; it buys credibility.

ALTERNATIVE	WHAT IT IS	WHERE THEY ARE STRONG	WHERE WE WIN
Closed delivery and home-services aggregators	Consumer apps that bring demand and route orders or service professionals under the platform's own brand.	They bring large volumes of customers and spend heavily on marketing; Kadaikodi does not buy demand for a vendor.	The vendor's own storefront comes to the door, the vendor keeps the customer and the brand, and the whole store — staff, stock, money, marketing and funding — runs in the same app.
Paper khata, billing and credit-book apps	The notebook and the simple single-purpose apps most small shops already use.	They are familiar, cheap and need no learning.	The same simplicity by voice, plus doorstep requests, staff, stock, support, marketing and a record that can support a funding request.
Hosted online-store builders	Platforms for putting a catalogue online and shipping parcels.	For a single brand selling physical products online, they are mature and well supported.	Built for street, mobile and small-shop trade: doorstep visits, at-home services, scheduled and group stops, staff tasks and a voice daybook.
Informal borrowing (family, moneylenders, savings groups)	How most small vendors fund their next step today.	Fast, personal and familiar.	A reviewed request built from real records with plain terms, read by people who know the business, with the risks stated plainly — and no promise of returns.
Separate analytics, automation and chatbot tools	Stand-alone tools a growing shop might add one by one.	Each can be deeper in its own niche.	BigConsole, FluidGrids and BotManor live in the same sign-in and roles, with templates built for Kadaikodi businesses.

THE POSITIONING LINE TO HOLD

Kadaikodi is the one app where a customer can call the shop to their door, the shop can run its whole business, and the people who love it can help it grow.

12 Why Us / Differentiators

Say any of these and you are on solid ground.

The shop comes to you, under the vendor's own name

Customers request a mobile storefront and follow it to their door. The vendor sets the radius, fees and hours, and keeps the customer.

Seven ways to buy in one order record

Doorstep visit, at-home service, delivery, pickup, store visit, scheduled stop and group stop all land in the same orders, stock and daybook.

Whole-store operations by voice

Operations, staff, orders, inventory, support, finance and marketing in local languages, on a basic phone and a weak signal.

A track record that labels its sources

Figures recorded in Kadaikodi are kept apart from figures reported by the owner, so anyone reading a funding request knows which is which.

Funding requests and community backing

Any storefront can ask for investment against set goals, reviewed before publishing; anyone can back a business they know. Investing in a small business carries real risk, including losing some or all of the money put in; Kadaikodi does not promise returns and each backer decides for themselves.

AI for every role, grounded and permission-bound

Shopping companion, store manager, plan writer and research companion, each reading only what the person asking may see.

The Burdenoff family in one sign-in

BigConsole, FluidGrids, BotManor, HeadshotMarketing and MoveTheWheels, switched on with templates.

13 Customer Proof & Credibility

There are no customer logos to show, so credibility comes from the product itself, the platform underneath it and plain talk about money. Show a vendor's day and a customer's request on a phone; that convinces more than any logo wall.

EVERY ROLE HAS ITS OWN VIEW

Customer, vendor, staff, backer and operator views, each showing only what that role may see.

PERMISSIONS ON EVERY OPERATION

Every query and action declares its permission requirement, enforced centrally, and every change is audited.

GUARDRAILS ON MONEY

Funding requests are reviewed before publishing, promising language is blocked, and the risk statement appears before browsing, on every listing and on every holding.

BUILT ON THE BURDENOFF PLATFORM

Identity, roles, billing, files, notifications, languages, accessibility and audit come from a shared platform rather than being rebuilt.

TESTED ON THE RELEASE PATH

Backend changes ship with automated tests and versioned migrations, and container scanning runs before release.

Be straight about this. Kadaikodi is early. There are no public reference customers, no published revenue or usage figures, no customer testimonials and no completed security certifications — anything claiming otherwise is wrong. Funding requests and investing are offered only where local rules allow, with eligibility checks, and Kadaikodi never promises or implies returns; investing in a small business carries real

risk, including losing some or all of the money put in. Kadaikodi is not a stock exchange and is not regulated like one. Before you tell a prospect that a specific capability fits their deployment, a date or a region, confirm it with us first.

14 Demo Information

The product shows itself best on a phone: a customer requesting a salon cart, then the vendor's morning plan and a voice sale. Do not try to show every view.

HOW TO GET A DEMO

Anyone can sign up on the free tier and look around with no card. For a guided walkthrough, book time with Vignesh T.V. — he runs these himself and tailors them to the prospect's business. You are welcome to sit in.

Runs about Twenty minutes for a self-guided look; thirty to forty-five for a guided walkthrough with questions.

WHERE TO LOOK

- **Sign up and explore the product** — `https://app.kadaikodi.com`
- **Capability overview** — `https://kadaikodi.com/features`
- **Use-case journeys, written out in full** — `https://kadaikodi.com/use-cases`
- **How Kadaikodi compares** — `https://kadaikodi.com/vs`
- **Book a guided walkthrough with Vignesh T.V.** — `https://calendly.com/vignesh-burdenoff/1-1`

The walkthrough, in order

1. **The customer map with storefronts on duty nearby**
   "These carts are out right now. Tap one and ask it to come to your gate — that is the whole idea."
2. **A visit request with a time window and notes**
   "The customer sees any visit fee before sending. The vendor decides whether to accept — nobody is forced."
3. **The vendor's morning plan**
   "Before he sets off he knows who is waiting, what stock he is short of and a sensible route."
4. **A sale recorded by voice**
   "Three plates, cash. Done. That just updated his stock and his daybook."
5. **The day summary and cash count**
   "At close it reads him the day. Over months this becomes his track record."
6. **A funding request with recorded and reported labels**
   "Here is that record working for him. Every figure says where it came from, and the risk statement sits at the top."
7. **The backer view of the same request**
   "A regular sees it under businesses you know. She reads, asks the owner, and decides for herself. We never promise returns."
8. **The assistant on top of a screen**
   "It knows what is open and what you are allowed to see — and it speaks his language."

15 Sales Talking Points

Short lines that land in conversation.

Tap, and the shop comes to you.

It makes the idea instant for anyone who has waited for a vendor or wished one would come.

Customers are waiting before the cart sets off.

It speaks to the vendor's biggest daily loss: time on empty streets.

Speak a sale; the daybook keeps itself.

It removes the fear that software means typing and paperwork.

Your sales are your story.

It connects running the store to raising money without a separate preparation step.

Backers see what was recorded and what was reported.

It answers the trust question before it is asked.

The vendor keeps the customer and the name.

The sharpest contrast with closed aggregators.

BigConsole, FluidGrids and BotManor are one tap away.

Growing owners hear that they will not outgrow the app.

We never promise returns; investing carries real risk.

Saying it first builds more trust than any feature claim.

16 Objection Handling

10 OBJECTIONS

The hard questions you will hear, with honest answers.

> **"My vendors don't use apps much."**
>
> Most everyday actions are spoken, in local languages, with large buttons. A family member or helper can be added as staff. Start with three screens and grow from there.
>
> PROOF · Voice actions for sales, expenses, stock and staff; works on a basic phone and a weak signal.

> **"Why not just use the big delivery apps?"**
>
> They bring demand, and that is real. But the customer belongs to them and they do not run your shop. Here your own storefront comes to the door, you keep the customer, and the whole store runs in the same app.
>
> PROOF · Vendors set their own prices, fees, radius and hours; the customer list is the vendor's.

> **"Is it safe to have strangers request a visit?"**
>
> Vendors are verified before accepting doorstep or at-home requests, customers are verified for at-home services, numbers are masked and staff can share an active visit with a trusted contact.
>
> PROOF · Verification, masked contact and a human review queue for reports.

> **"Will it track my staff all day?"**
>
> No. Location is shared only while a vendor or staff member is on duty.
>
> PROOF · An on-duty toggle controls location sharing.

> **"How do backers know a business's numbers are real?"**
>
> Figures from records kept in Kadaikodi are labelled as recorded; figures the owner typed in are labelled as reported. Every request is reviewed before it is published.
>
> PROOF · Recorded versus reported labels and a review queue.

> **"Can I earn a good return backing a stall?"**
>
> Nobody can promise that, and we never do. Investing in a small business carries real risk, including losing some or all of what you put in. You read the record and terms and decide for yourself.
>
> PROOF · The risk statement appears before browsing, on every listing and on every holding.

> **"Is this like a stock market for small shops?"**
>
> No. It is not a stock exchange and is not regulated like one, and holdings are not traded on a market. It is a way to back a business you know under the terms it proposes.
>
> PROOF · Holdings end as each business's terms describe; there is no trading.

> **"You have no reference customers."**
>
> True, and I will not invent one. Try the free tier with a real vendor's day and judge it on that.
>
> PROOF · Free tier, no card required.

> **"What does it cost a vendor?"**
>
> There is a free tier. Paid plans are published; I will send you the page rather than quote from memory.
>
> PROOF · Published plans at kadaikodi.com/pricing.

> **"What happens to vendor data?"**
>
> It stays in the business's own workspace, with role-based access and a full audit trail, hosted in India by default.
>
> PROOF · Workspace isolation, permissions on every operation and audit.

17 Discovery / Qualification Questions

Ask these and listen for the pattern: in-person trade, customers who would call it to them, informal records and a growth step waiting.

ASK THIS	LISTEN FOR
Where and when do you trade — one spot, or do you move?	Routes, stops, evening spots: a doorstep and scheduled-stop fit.

ASK THIS	LISTEN FOR
How do customers reach you when they want you to come?	Phone calls and chat: requests and arrival heads-up will help.
How do you keep track of sales, cash and credit today?	Notebook, memory, a billing app: the voice daybook is the hook.
Who works with you, and how do you settle their pay?	Helpers, operators, stylists: staff shifts and earnings.
What would you do with more money for the business?	A second cart, equipment, stock: a funding-request fit.
What has stopped you raising it so far?	No records, no plan, no one to ask: the track record and plan writer.
Which languages do you and your staff prefer?	Local-language voice matters more than features.
How many carts, shops or vendors are involved?	Several carts or a programme: dispatcher view or programme terms.
Which tools would you like it to work with?	Accounting, messaging, payments: FluidGrids integrations.

18 How to Identify a Good Opportunity

Read these before you spend a second call. Walking away early from a poor fit is worth more to us than an introduction that wastes everybody's month.

STRONG SIGNAL — PURSUE

- They trade in person — a stall, a cart, a small shop or several
- Customers already phone or message them to come over
- Records live in a notebook, memory or a basic billing app
- They talk about a second cart, new equipment or festival stock
- They have staff or helpers whose hours and pay are hard to track
- They are a programme or association supporting many vendors

Introduce us straight away.

WORTH A CONVERSATION

- Strong fit but nobody in the business uses a smartphone yet — workable with a helper
- They want large volumes of demand delivered to them rather than serving their own customers
- Their main interest is investing in businesses rather than running or buying from one
- A programme needs formal procurement and data-protection review before a pilot
- They need an integration with a specific tool on day one
- They operate outside the areas where funding requests are offered

Qualify further before an introduction.

POOR FIT — DO NOT CHASE

- They want guaranteed or fixed returns
- Online-only sellers with nothing to fulfil and no local presence
- Restricted categories without a lawful path
- A custom white-label build is the main requirement
- A large retailer replacing its core enterprise systems

Politely park it; suggest another product if one fits.

THE ONE-QUESTION TEST

"Does the business trade in person, and would its customers call it to them if they could?" Two yeses is a real opportunity. One yes is worth a conversation. Two noes and you should spend your time elsewhere.

19 How to Introduce Us

You are making an introduction, not a sale. Say what the product is in one sentence, name the thing about their business that made you think of it, and hand over.

IN CONVERSATION

"You said customers keep phoning you to come over and you write everything in a notebook — I know a team whose app lets customers tap and have your cart come to them, and keeps your daybook by voice. There is a free tier. Want me to introduce you to the person who runs it?"

EMAIL — SUBJECT: AN APP THAT BRINGS CUSTOMERS TO YOUR CART — AND KEEPS YOUR BOOKS BY VOICE

Hi [Name],

You mentioned [customers phoning you to come over] when we last spoke, so this may be worth ten minutes.

Kadaikodi lets customers tap and have a mobile storefront come to them — or choose delivery, pickup or a store visit. Vendors run staff, orders, stock, support, money and marketing in one app, by voice in their own language. Every sale builds a real track record, which a business can use to ask for investment against a clear goal. Investing in a small business carries real risk and Kadaikodi never promises returns.

There is a free tier, so you can try it on a real day's trading first.

Vignesh T.V. can walk you through it — vignesh@burdenoff.com, +91-7358445777, or https://calendly.com/vignesh-burdenoff/1-1.

[Your name]

SHORT MESSAGE / LINKEDIN

"Working with street vendors or small shops? Kadaikodi lets customers tap and have the shop come to them, keeps the vendor's books by voice, and turns a real track record into a funding request. Free tier, happy to introduce you: kadaikodi.com"

WARM THREE-WAY INTRODUCTION

"[Name], meet Vignesh T.V., who runs Kadaikodi — an app where customers call the shop to their door and vendors run their whole store by voice. [Name] runs [business] and is dealing with [the specific pain]. I will leave you two to it." Copy vignesh@burdenoff.com and let him take it from there.

Please do not: Do not claim customers, revenue, usage numbers or testimonials — there are none, and being caught inventing one costs more than the deal is worth; Do not promise, imply or estimate returns on any funding request, and never describe Kadaikodi as a stock exchange or name a regulator; Do not quote a price, a discount or a commission rate yourself — send the published plans and let us approve the quote; Do not compare Kadaikodi by name with any ride-hailing or delivery brand; describe the category instead; Do not describe how the system is built; describe what it does for the vendor and the customer

20 Lead Handoff Process

Register the opportunity before the conversation gets serious. Registration is what makes you eligible for commission, and it protects you from a duplicate claim later.

1. **Register the opportunity first**
   Email vignesh@burdenoff.com with the company name, the contact and what prompted the conversation, before any active sales work. Registration must come first — there is no retroactive credit, and an opportunity already in our pipeline is not eligible.

2 **Send the qualification facts**

Business or programme, how they trade, who works with them, roughly how many carts, shops or vendors, the billing market, and what is driving the timing. Five lines is plenty.

3 **Make the introduction**

A three-way email or a shared call. Say plainly what you have already told them about the product so nobody contradicts anybody — and tell us anything you promised, so we can honour it or correct it early.

4 **Join the first call if you can**

Optional, and worth it. You hold the relationship and the context; we hold the product detail. Twenty to thirty minutes, no slides, walking through their model rather than ours.

5 **Agree who does what next**

For a referral introduction, we take it from there and keep you updated. For consulting or implementation partners, we will agree in writing which parts of evaluation, rollout, migration or training you own before anything is quoted.

6 **Stay on the thread until it closes**

Renewal and implementation commission depend on an active, agreed role — not on having made the original introduction. If you want that, say so at registration rather than at renewal.

SEND US THIS — IT IS ALL WE NEED

- Business or programme name, website if any, and the country or state they will be billed in
- The contact's name, role, preferred language and how they prefer to be reached
- How they trade: one spot, a route, a shop, several carts or outlets
- Who works with them and roughly how many people
- How customers reach them today and how records are kept
- What they would do with more money for the business, if anything
- The timing and what is driving it: a season, a new cart, a programme launch
- Anything you have already promised or implied, so we can honour it or correct it early

WHAT HAPPENS NEXT, AND WHEN

We acknowledge a registration within one working day and confirm eligibility. We contact the prospect within two working days of the introduction, and you get an update after the first call and at every stage change after that. If you have heard nothing in a week, chase Vignesh directly on +91-7358445777 — that is a failure on our side, not an imposition on yours.

Deal registration: An approved registration is protected for 90 days, with one 90-day extension where there is active progress. No commission is payable without it, and none is payable retroactively. If we already had an active opportunity with that account, you are eligible only where you bring a new buying centre or materially expand the scope. Where two partners claim the same account, the first approved registration with real contribution takes priority and any split needs written approval. We may ask the customer to confirm your involvement, and we control final pricing, discounting and contract terms in every case.

21 Partner / Referral Commercials

Partners are paid on collected net revenue — what the customer actually paid and we actually kept — rather than on list price or on the customer's own sales. Two things are commissionable: the subscription, and the share of order commission we retain. The customer's own sales volume and their payment-processing fees are not, because that money is not ours. Regional pricing does not reduce your eligibility; it simply means a smaller base, and a Band D customer is a perfectly good deal.

PROGRAMME	YOUR ROLE	FIRST-YEAR	RENEWAL / ADD-ONS
Referral Partner	Registered introduction, no sales or delivery ownership	10% of first-year collected net subscription	5% of first-year collected net order commission, capped at $10,000; renewal commission only with an approved renewal role · 3% on first-year add-ons, capped at $10,000
Onboarding Partner (association, cooperative or community organisation)	Bulk-onboards verified merchants; register the cohort or programme rather than each merchant	Per-merchant bounty on activation — for example ₹200–₹500 for each activated paying merchant	An optional small share where the partner holds an active success role; the default is bounty only · Not applicable
Consulting Partner	Introduction plus evaluation support	12% of first-year collected net subscription	5% of first-year collected net order commission, capped at $15,000 · 3% on first-year add-ons, capped at $15,000
Implementation Partner	Introduction plus rollout, catalogue migration, integration or training	15% of first-year collected net subscription, plus your own services billed directly to the customer	7% of first-year collected net order commission, capped at $25,000 · 5% on first-year add-ons, capped at $25,000
Authorised Reseller	Approved resale in a named region or account, with first-line commercial ownership	Up to 15% reseller margin on subscription; lower on dedicated tenancy and managed services	A negotiated share of order commission; renewal margin requires active account management · Up to 5% on dedicated tenant or managed services, where approved in the quote
Systems Integrator, managed-service or strategic partner	Operates Kadaikodi for end customers under the Kadaikodi name, or brings a bundled offering and repeat pipeline	Custom wholesale or managed-service terms	Custom · Custom

THE RULES THAT MATTER

- Register before you sell. There is no retroactive registration, and no commission on an account we already had in active pipeline unless you bring a new buying centre or materially expand the scope.
- Commission is calculated on collected net revenue only — excluding taxes, refunds, chargebacks, credits, payment-processing fees, marketplace publisher payouts and pass-through costs.
- You never earn on the customer's own sales volume or on their payment-processing fees; that revenue is theirs and the provider's, not ours to share.
- Larger opportunities carry an additional incentive on qualified first-year net: 1% (capped at $2,500) from $50,000, 2% (capped at $7,500) from $150,000, and 3% (capped at $25,000) from $350,000 — all subject to prior registration and an approved quote.
- Dedicated tenancy, self-hosting, compliance packages and managed services carry heavy delivery effort and therefore lower partner economics; they need explicit quote approval.
- Partner and affiliate rewards do not stack. A customer is attributed to one commercial programme unless we approve an exception in writing.
- We approve every quote, price, discount and contract term. Do not promise features, compliance status, timelines or discounts without written approval — and never promise returns or outcomes on any funding request.
- Public-sector deals need approved registration and a compliance review, and no payment, gift or referral benefit may reach a government employee or official.

GETTING PAID

Paid 15 days after revenue is actually realised, once settlement, refund, cancellation, fraud, tax and payout-document checks clear — not on signature and not on contract value. Multi-year deals pay as cash is collected. Onboarding bounties pay once the merchant reaches activation, meaning a real paid plan with real orders, and anti-fraud checks clear. Refunds, chargebacks and customer credits reduce or reverse commission, and are deducted from future payouts. You handle your own tax filings; we withhold and report where the law requires it. Payment is in the agreement currency, or converted at the processor or accounting rate.

These are the standard Kadaikodi partner programme terms and are provided for guidance only. The terms that actually bind are those in your signed partner agreement and in the quote we approve and issue to the customer. Rates, caps and eligibility can differ by deal, and we may reject a commission where the opportunity was not registered, where the partner did not materially contribute, or where a payout would conflict with the approved quote.

22 Contact Information

YOUR CONTACT

Vignesh T.V.
vignesh@burdenoff.com
+91-7358445777

BOOK A 1-1 CALL

https://calendly.com/vignesh-burdenoff/1-1

Use this for anything — qualification, pricing, a joint call with your prospect, or a live demo.

EVERY BURDENOFF PRODUCT

https://burdenoff.com/products

If Kadaikodi is not the right fit, the answer may well be on that page.

WHICH CHANNEL FOR WHAT

- **A live opportunity** — email with the handoff details in section 20, and copy the phone number in if it is time-sensitive.
- **A question you cannot answer** — book the 1-1 call; it is usually faster than email.
- **A prospect who wants to meet us** — send them the calendly link directly, or ask for a joint call.

23 Useful Links & Sales Assets

ASSET	WHERE	WHAT IT IS FOR
Kadaikodi website	`https://kadaikodi.com`	Positioning, capabilities and the plain-English overview. Start here.
Sign up and use the product	`https://app.kadaikodi.com`	Free tier, no card. The fastest way to make a prospect's own opinion the deciding one.
Documentation	`https://docs.kadaikodi.com`	Guides, API reference and developer material for a technical evaluator.
Capability overview	`https://kadaikodi.com/features`	Use this rather than your memory when a prospect asks what the product does.
Use-case journeys	`https://kadaikodi.com/use-cases`	The same journeys as this playbook, written for the customer to read themselves.
How Kadaikodi compares	`https://kadaikodi.com/vs`	Category comparisons, including where alternatives win. Safe to send.
Plans and pricing	`https://kadaikodi.com/pricing`	Send this instead of quoting a price yourself.
Security and subprocessors	`https://kadaikodi.com/security`	For the security questionnaire conversation, alongside the subprocessor list.
Frequently asked questions	`https://kadaikodi.com/faq`	Covers ways to buy, safety, the investing risk statement and data handling in the product's own words.
Book a call with Vignesh T.V.	`https://calendly.com/vignesh-burdenoff/1-1`	Guided walkthroughs and partner questions. Also vignesh@burdenoff.com or +91-7358445777.
All Burdenoff products	`https://burdenoff.com/products`	If Kadaikodi is not the fit, something else in the portfolio may be.

WHAT YOU CAN SHARE, AND WITH WHOM

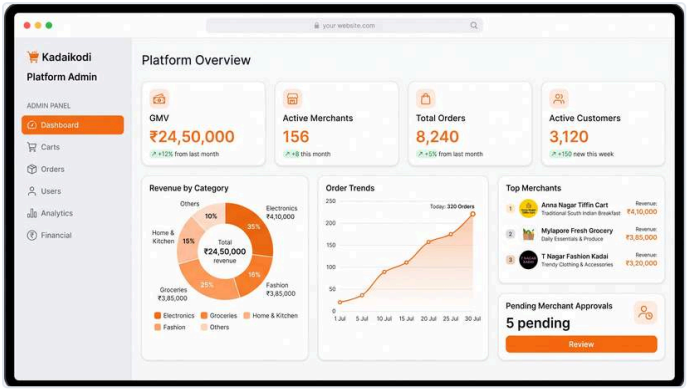
- Share freely in public: anything already published on kadaikodi.com — the website, capability pages, use-case journeys, comparison pages, plans and the frequently asked questions. It is written to be quoted.
- Share with a prospect, not publicly: this playbook, the cheat sheet and the partner commercial terms. They are for your own use in a conversation, not for a blog post, a public deck or a social feed.
- Never share, in any setting: partner commission rates, caps, deal-registration status, another partner's pipeline, or anything a prospect told you in confidence.
- Needs our written approval first: any use of the Kadaikodi name or logo in your own marketing, a joint press release or announcement, a customer-facing claim about compliance or certification, and any statement about dates, regions or availability.
- Never write, in a document, a quote or a message: a customer count, a revenue figure, a usage statistic or a testimonial. There are none, so anything you write would be invented — and it is the one mistake that ends a partnership.
- If you are unsure whether something can be said, ask before you send it. A one-day delay costs nothing; a correction after the fact costs the prospect's trust in both of us.

24 Product Mockups — Complete Visual Appendix

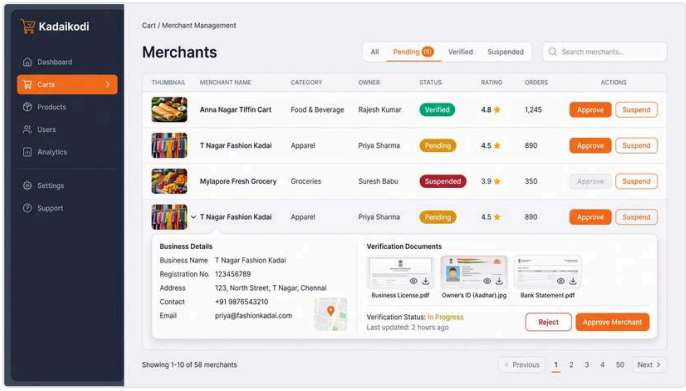
48 SCREENS

Every screen in the Kadaikodi design set — 48 in total, none omitted. Use these to show a prospect what the product looks like before a live demo.

PRODUCT SCREENS · 35 SCREENS



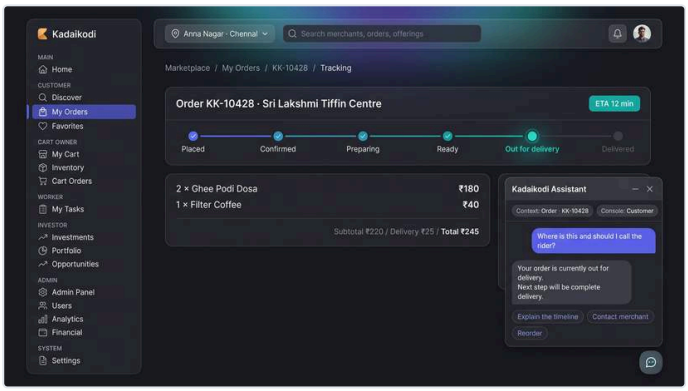
001 Kk Admin 01 Dashboard



002 Kk Admin 02 Cart Management



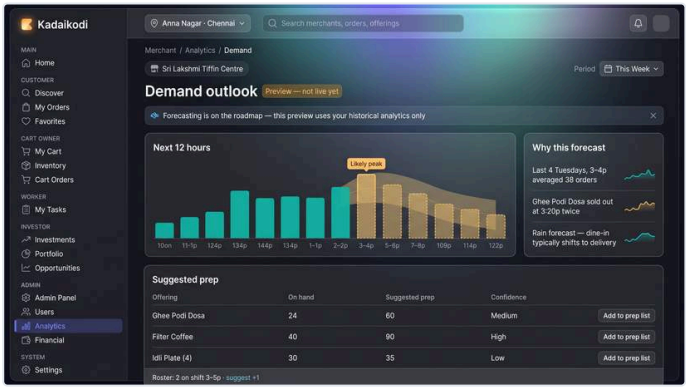
003 Kk Admin 03 Analytics



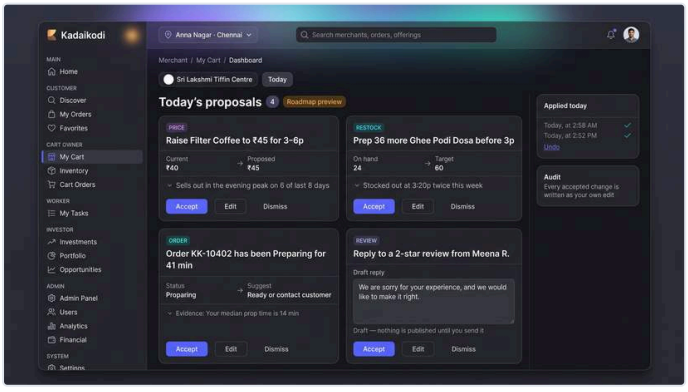
004 Kk AI 01 Assistant In Console



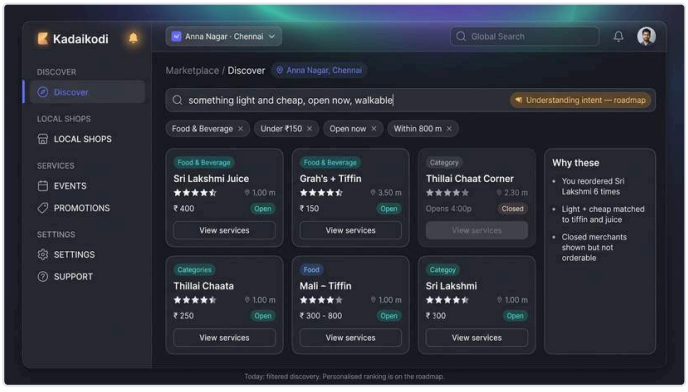
005 Kk AI 02 Grounded Analytics



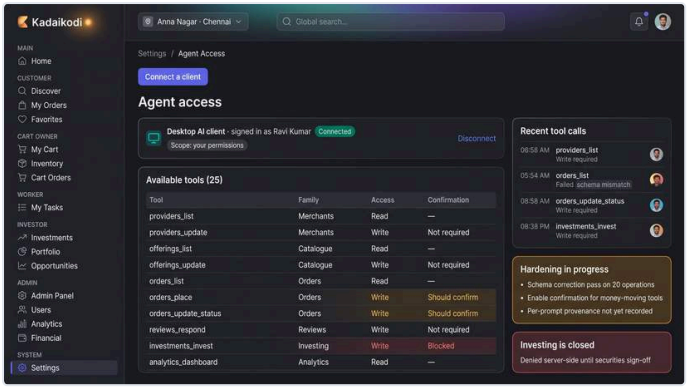
006 Kk AI 03 Demand Forecast



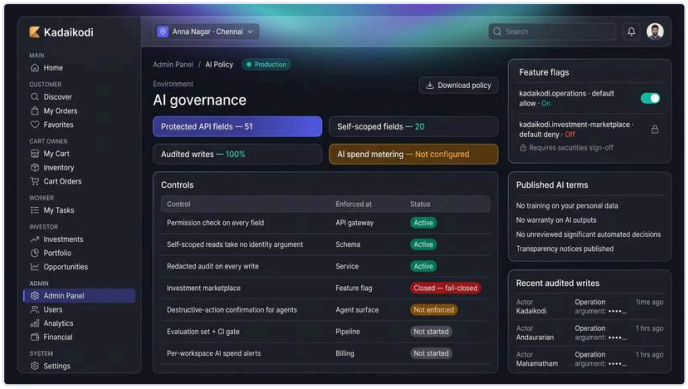
007 Kk AI 04 Price Restock Proposals



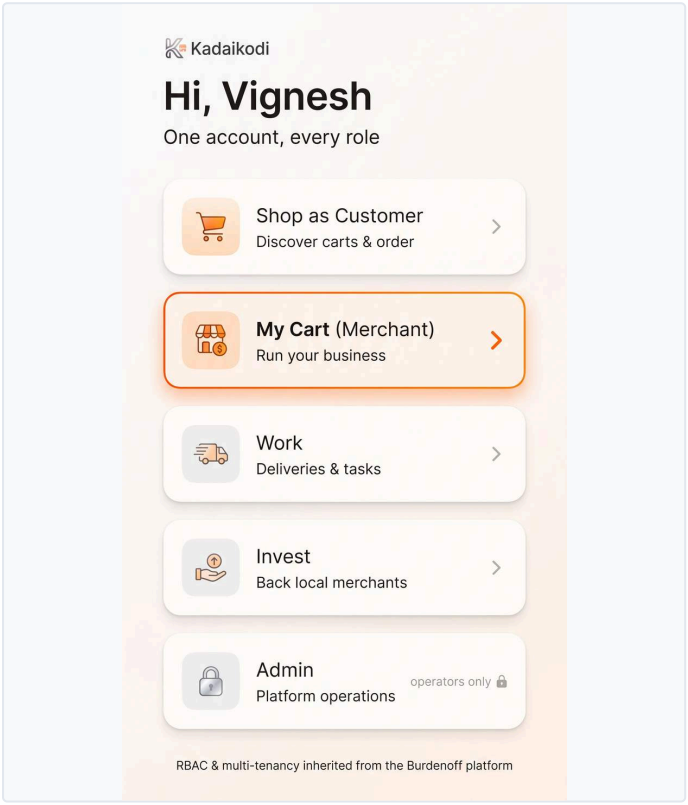
008 Kk AI 05 Semantic Discovery



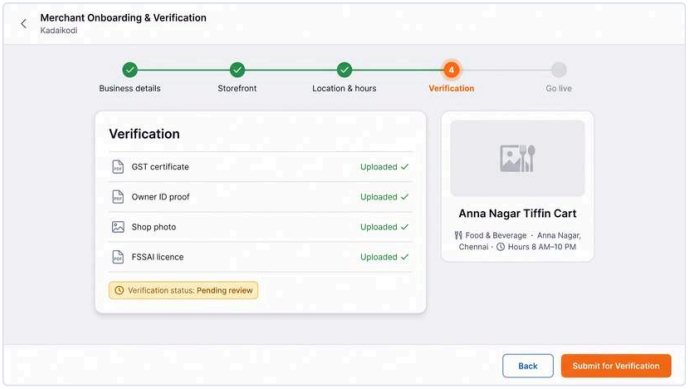
009 Kk AI 06 Agent Access MCP



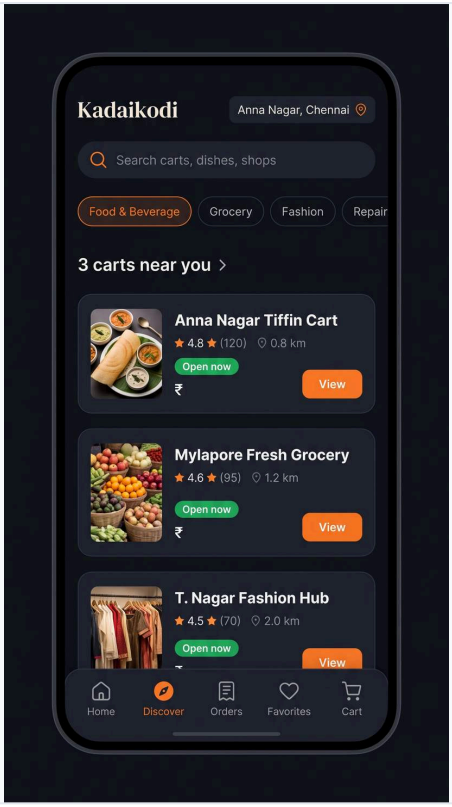
010 Kk AI 07 AI Guardrails



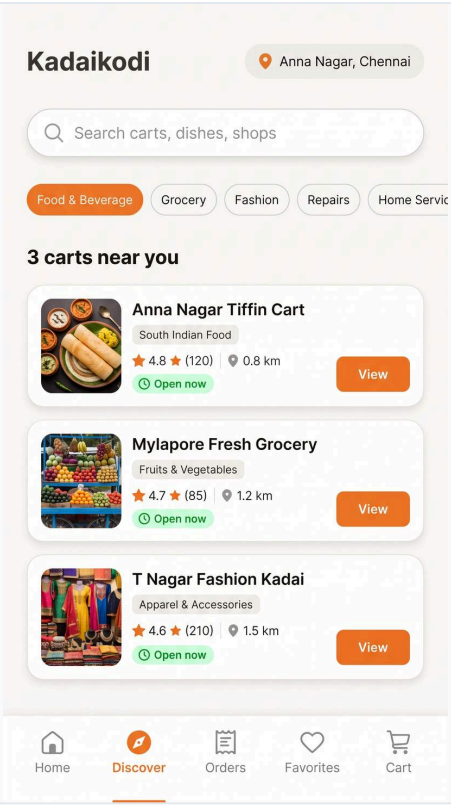
011 Kk Crosscut 01 Multirole Home



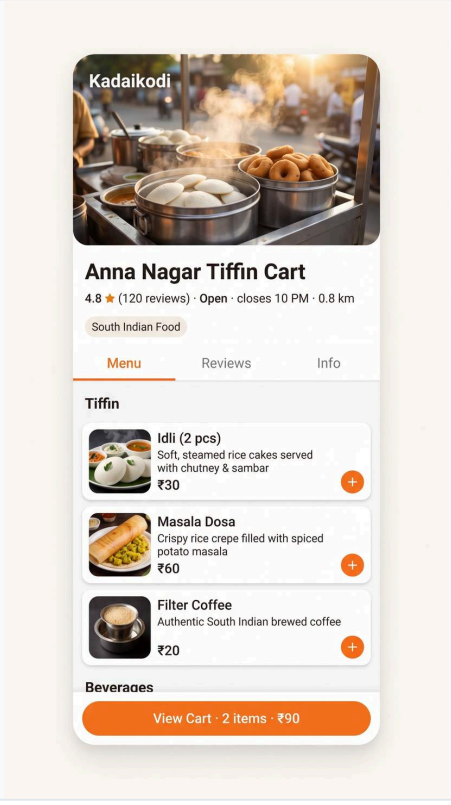
012 Kk Crosscut 02 Onboarding Verify



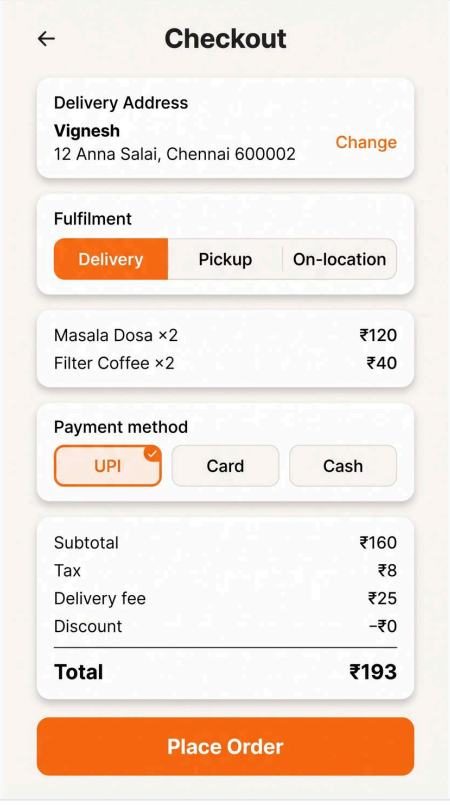
013 Kk Crosscut 03 Dark Mode Discover



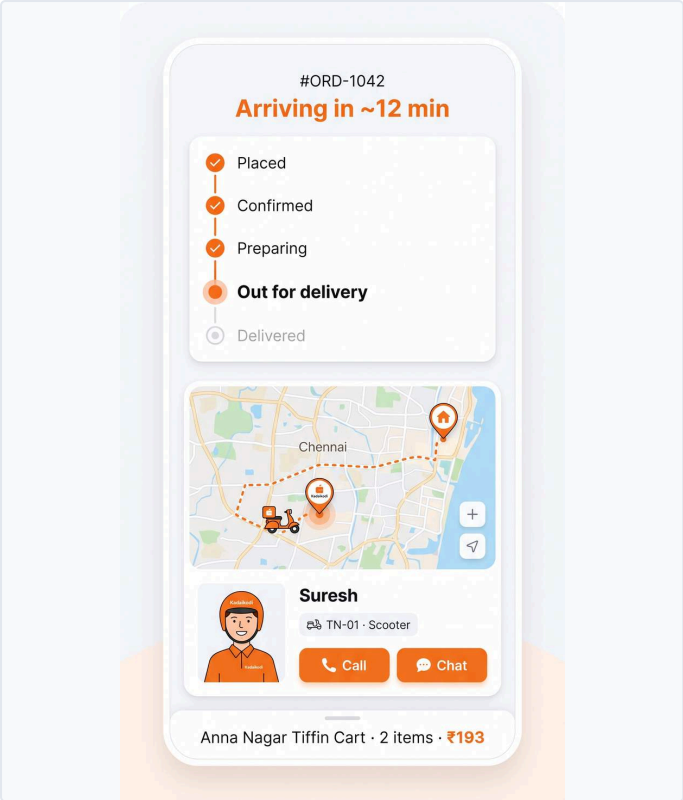
014 Kk Customer 01 Discover



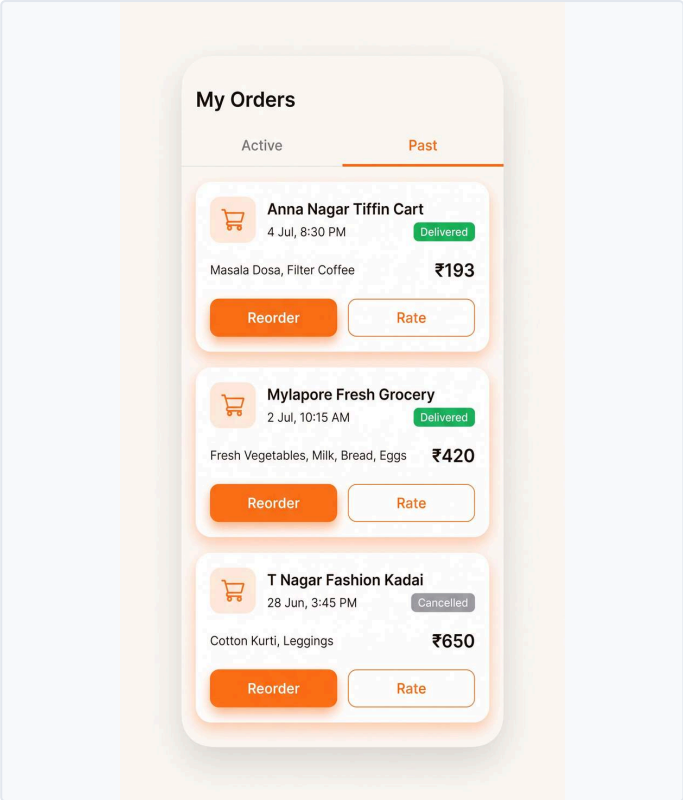
015 Kk Customer 02 Cart Detail



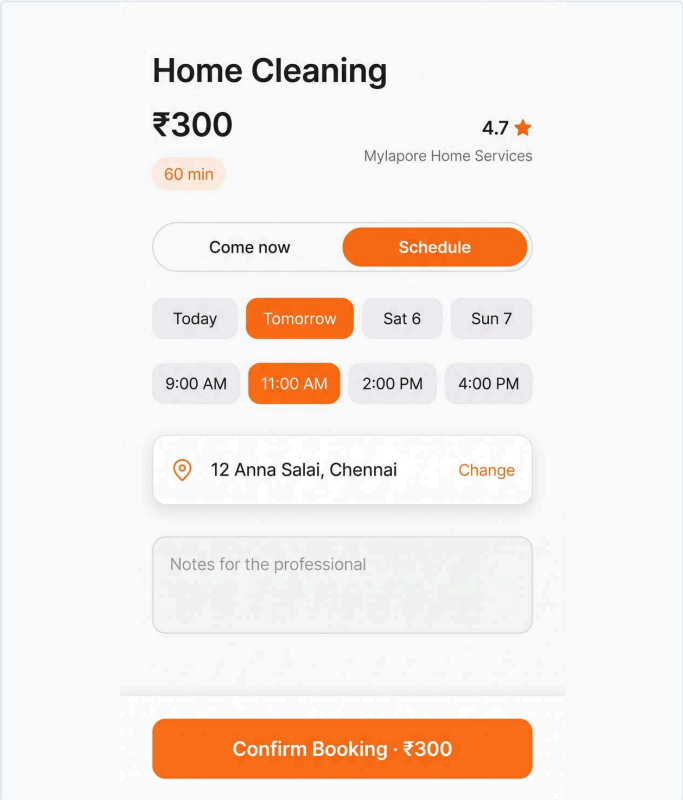
016 Kk Customer 03 Checkout



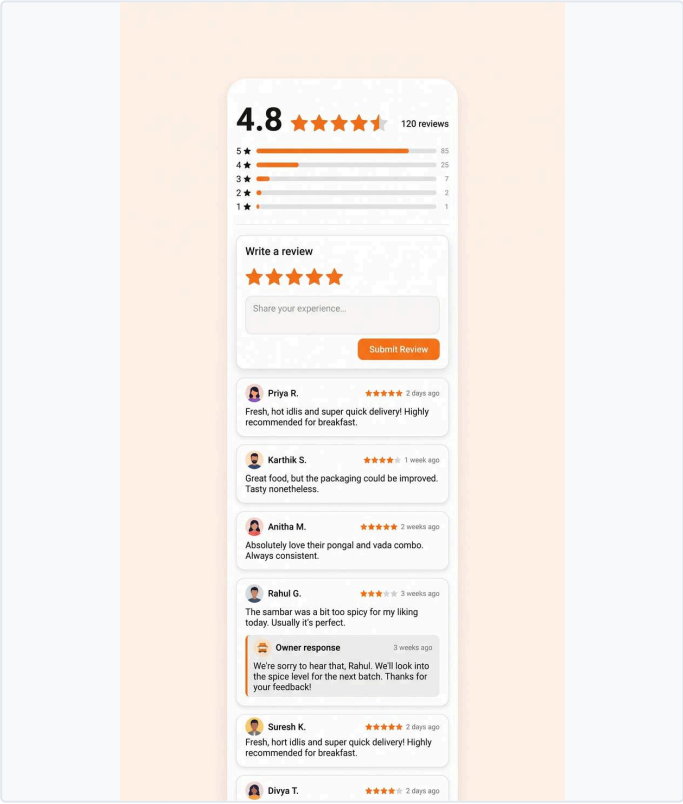
017 Kk Customer 04 Order Tracking



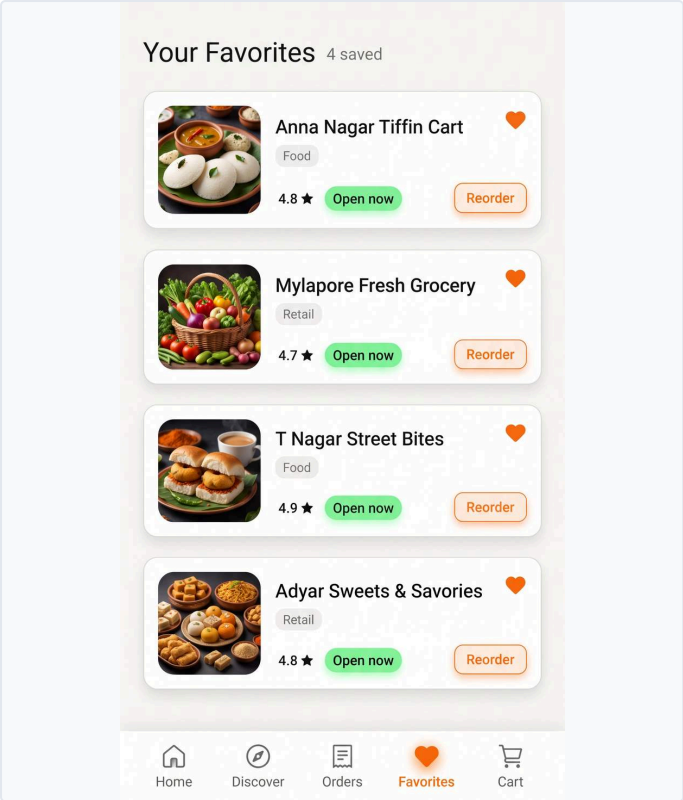
018 Kk Customer 05 Order History



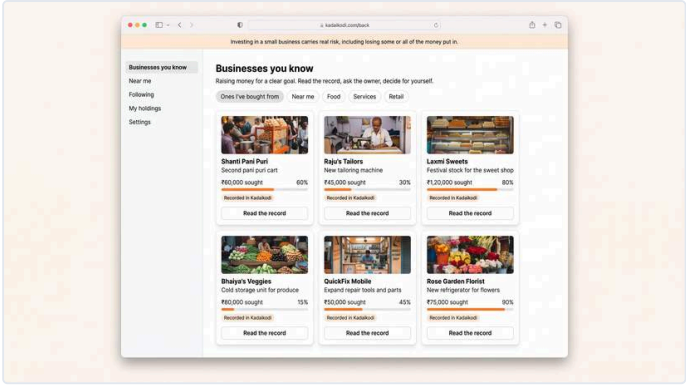
019 Kk Customer 06 Service Booking



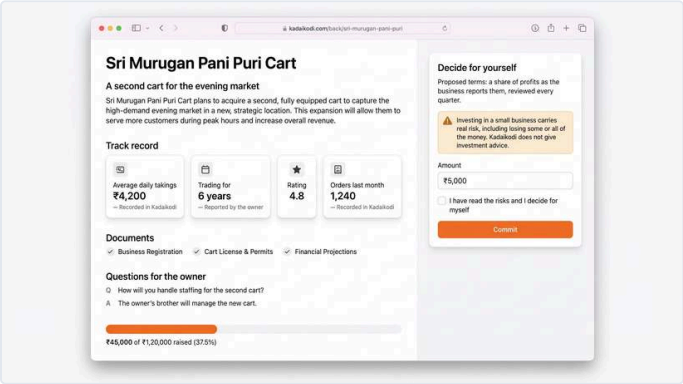
020 Kk Customer 07 Reviews



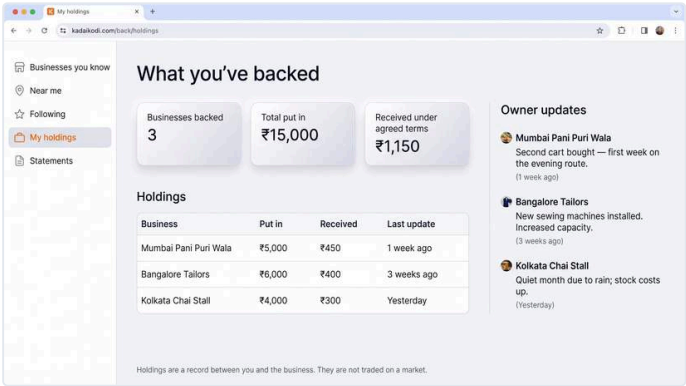
021 Kk Customer 08 Favorites



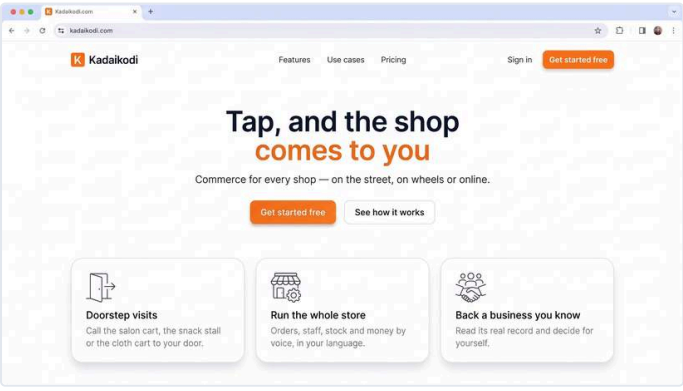
022 Kk Investor 01 Opportunities



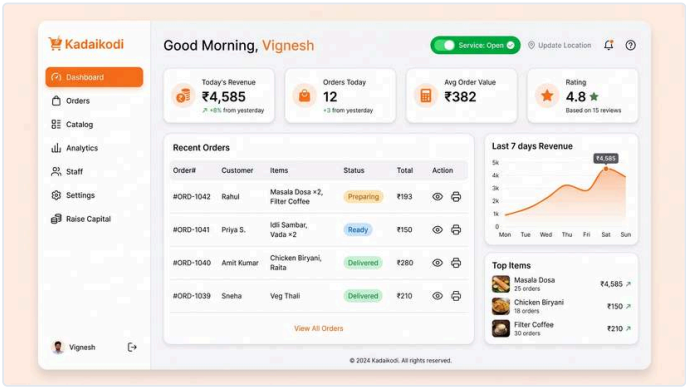
023 Kk Investor 02 Opportunity Detail



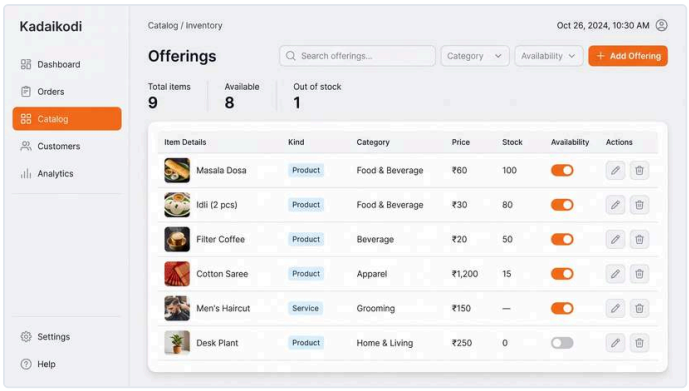
024 Kk Investor 03 Portfolio



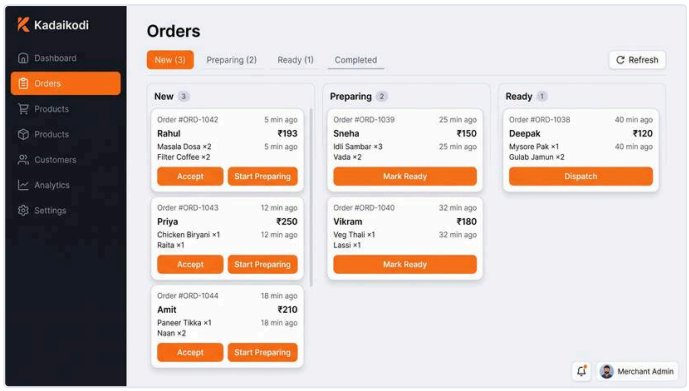
025 Kk Landing 01 Marketing



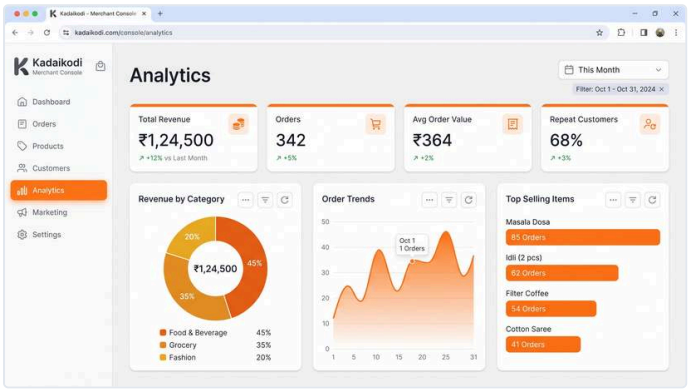
026 Kk Merchant 01 Dashboard



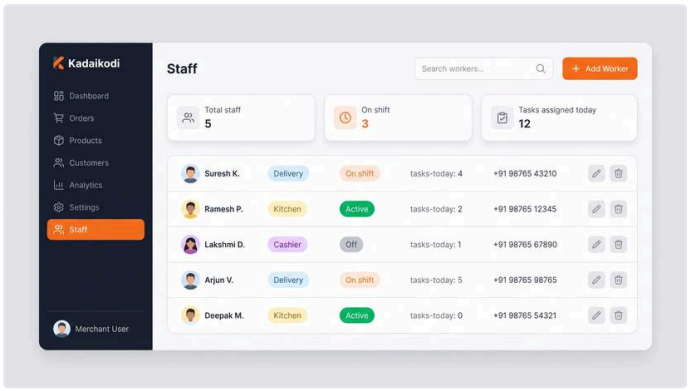
027 Kk Merchant 02 Catalog



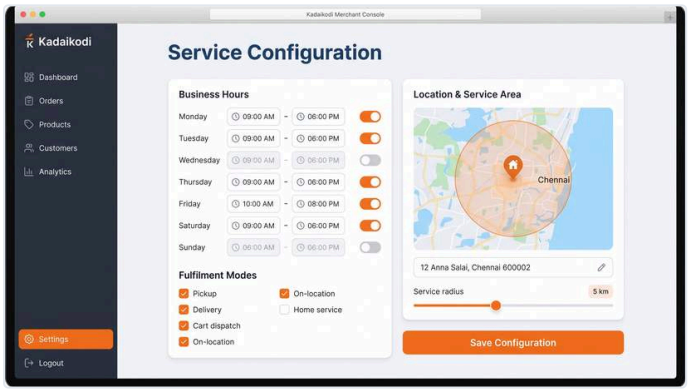
028 Kk Merchant 03 Orders



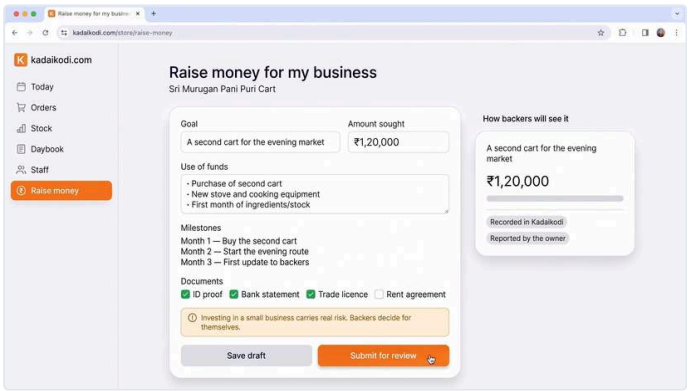
029 Kk Merchant 04 Analytics



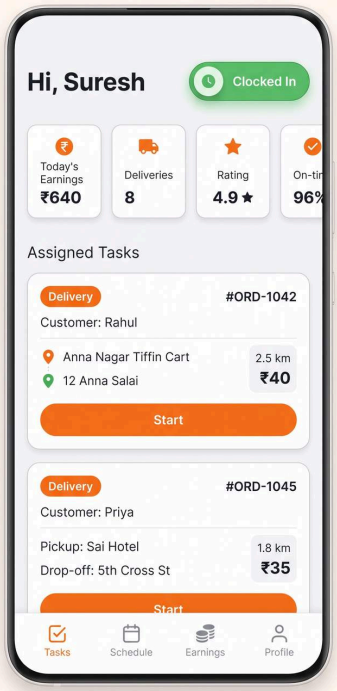
030 Kk Merchant 05 Staff



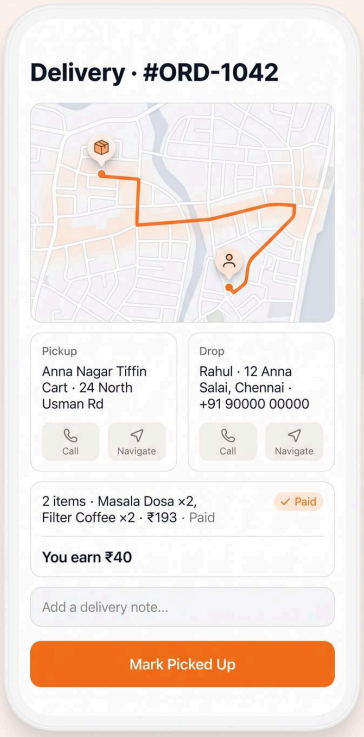
031 Kk Merchant 06 Service Config



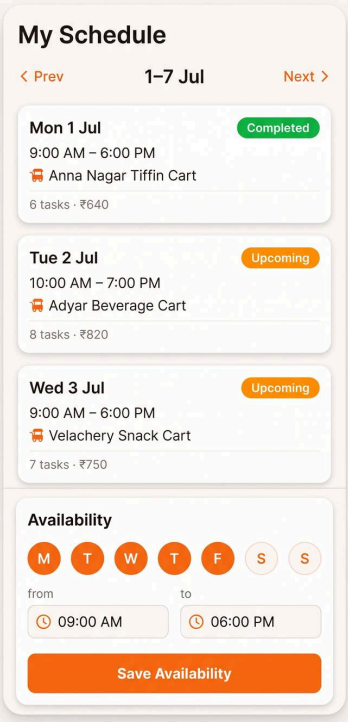
032 Kk Merchant 07 List Investment



033 Kk Worker 01 Dashboard

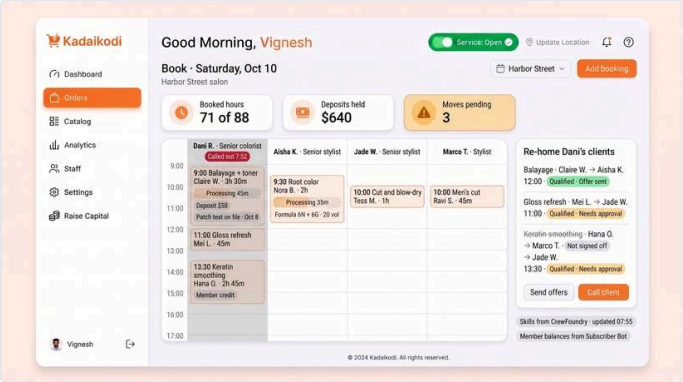


034 Kk Worker 02 Task Details



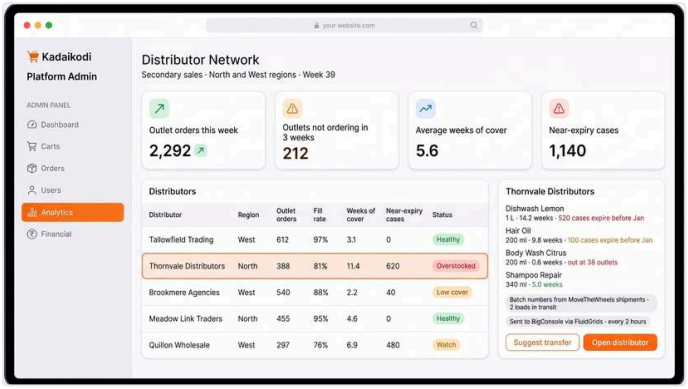
035 Kk Worker 03 Schedule

BEAUTY PERSONAL CARE · 1 SCREENS

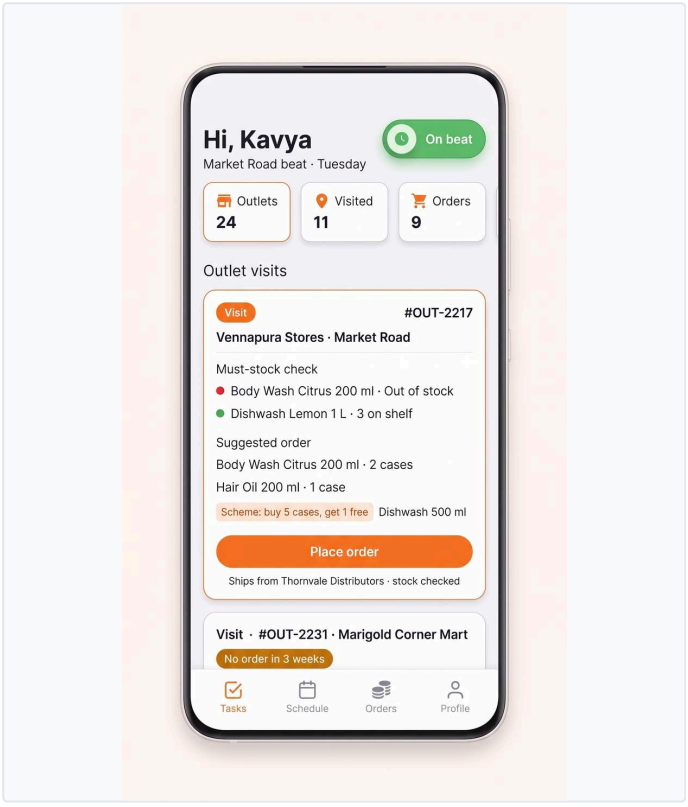


036 Salon Appointment Book And Chair Planner 1 Saturday Book

CONSUMER GOODS · 2 SCREENS

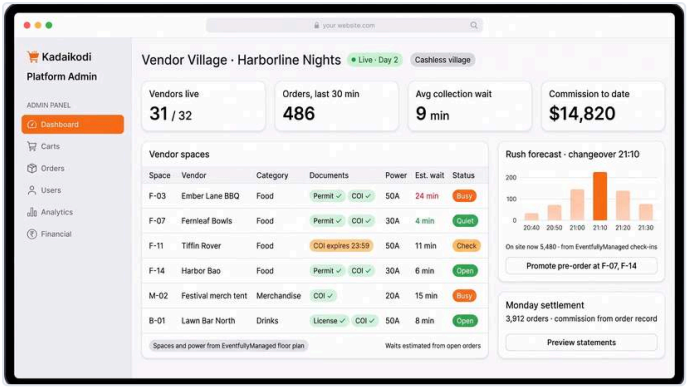


037 Distributor Secondary Sales And Stock Cover 1 Distributor Network Boar

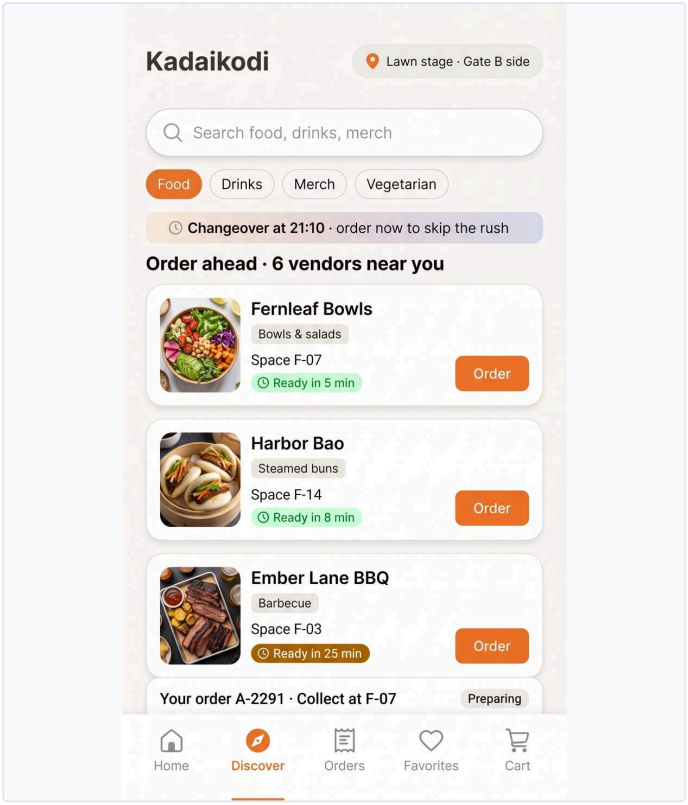


038 Distributor Secondary Sales And Stock Cover 2 Outlet Visit On The Beat

EVENTS · 2 SCREENS

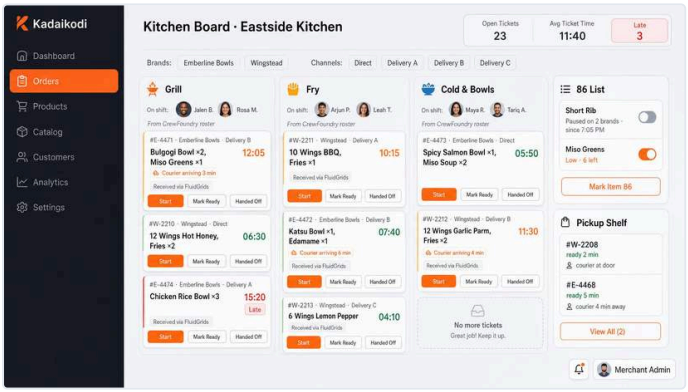


039 Festival Vendor Village Console 1 Vendor Village Console



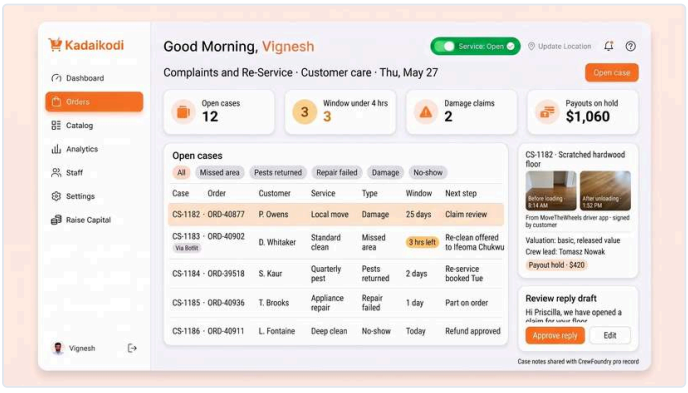
040 Festival Vendor Village Console 2 Festival Order Ahead

FOOD BEVERAGE · 1 SCREENS

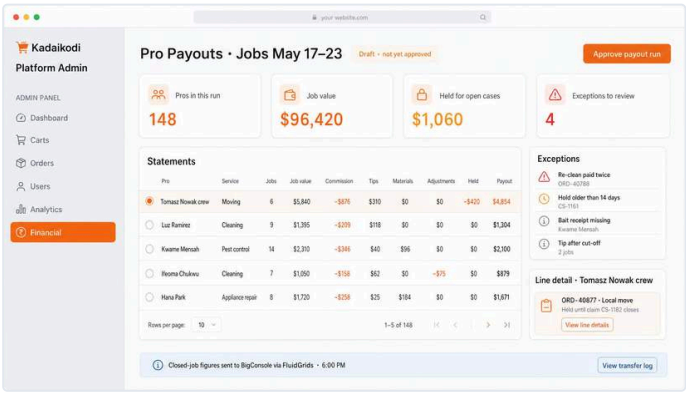


041 Cloud Kitchen Multi Brand Order Board 1 Multi Brand Kitchen Boar

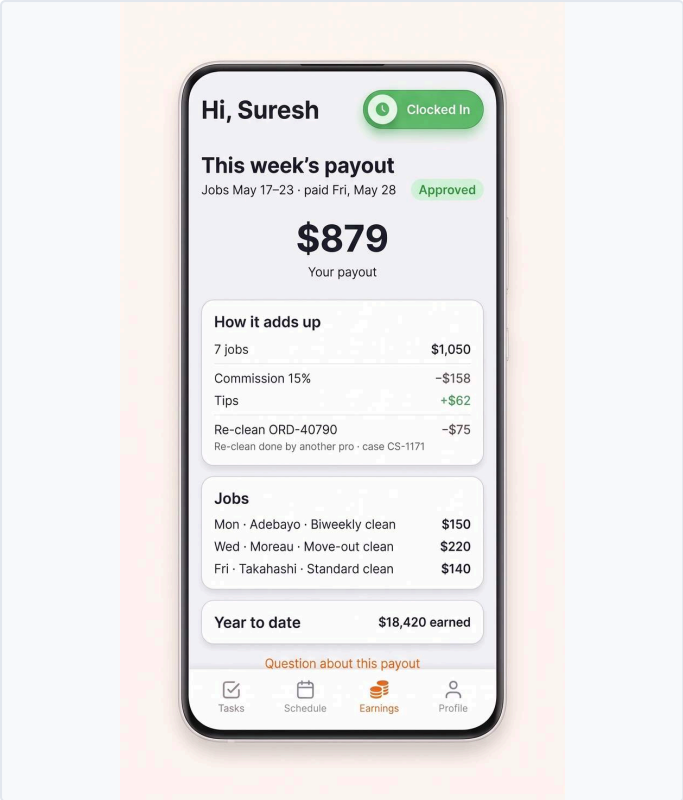
HOME SERVICES · 3 SCREENS



042 Home Service Complaint And Reservice Desk 1 Open Complaint Cases

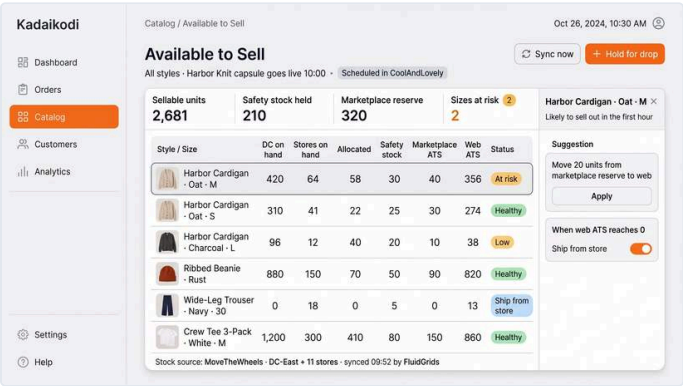


043 Home Service Pro Payout And Holdback Ledger 1 Weekly Payout Run



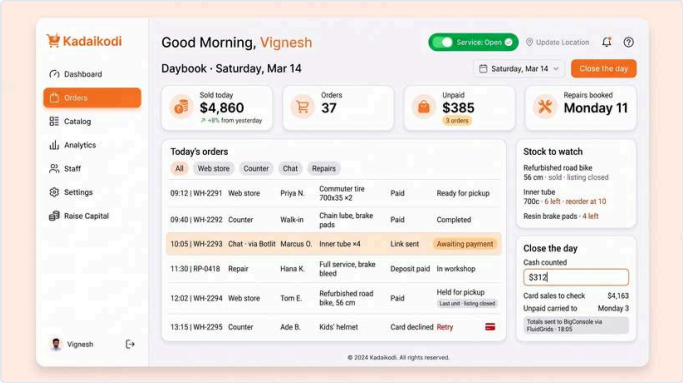
044 Home Service Pro Payout And Holdback Ledger 2 A Pro S Weekly Statement

RETAIL ECOMMERCE · 1 SCREENS

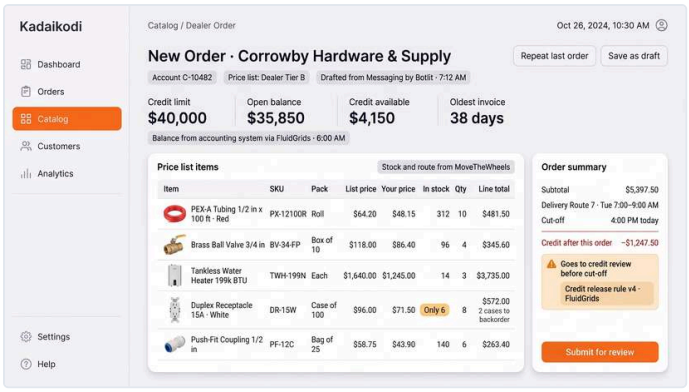


045 Omnichannel Available To Sell Board 1 Available To Sell Board

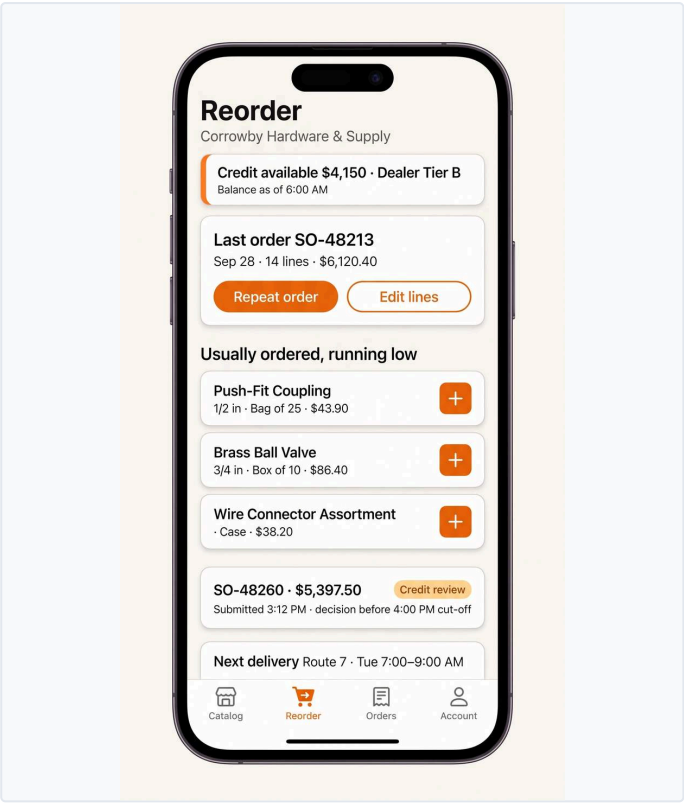
SMALL BUSINESS · 1 SCREENS



046 Small Business Sales Daybook 1 Today S Daybook



047 Dealer Price List And Credit Aware Ordering 1 Dealer Order With Credit



048 Dealer Price List And Credit Aware Ordering 2 Dealer Reorder On A Phon

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